

Business Applications Day

La era de la IA y Copilot en ERP

Madrid, Jueves 28 de noviembre





Bienvenida



Juan ChinchillaDirector de Aplicaciones de negocio
Microsoft España

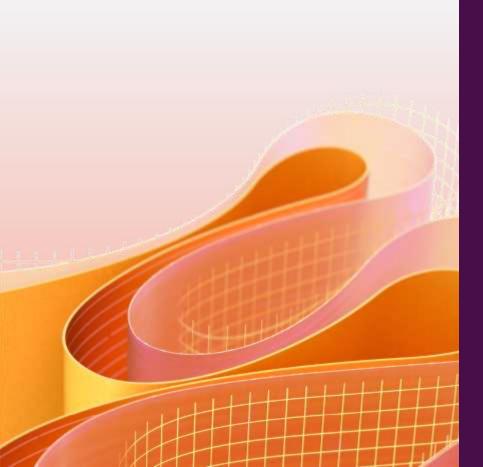


AYÚDANOS A CALCULAR NUESTRA HUELLA DE CARBONO

Tiempo medio de respuesta: 1 minuto!!!



Agenda



9h:30	Registro de Asistentes
10h:00	Apertura y Bienvenida Juan Chinchilla. Director de Aplicaciones de Negocio, Microsoft España
10h:05	Keynote: La nueva era de la IA en los ERPs Diego Arteaga. Sales Manager - Business Applications, Microsoft España
10h:30	Modern Finance: Finanzas inteligentes para el futuro Ana Cantero. Technology Specialist Dynamics 365, Microsoft España
11h:00	Coffee Networking
11h:30	Optimización de la cadena de suministros con IA Ana Cantero. Technology Specialist Dynamics 365, Microsoft España
12h:00	Gestión eficiente de proyectos: Mejorando la productividad Aida Antón. Digital Technical Specialist, Microsoft España
12h:30	Commerce: La revolución digital en el comercio Aida Antón. Digital Technical Specialist, Microsoft España
13h:00	Debate y preguntas
13h:15	Extra Bonus – Voluntario. Migración de On premise al Cloud: Cómo dar el salto a la nube Ana Cantero. Technology Specialist Dynamics 365, Microsoft España Aida Antón. Digital Technical Specialist, Microsoft España Juan Miguel Hernández Arquero. Cloud Solution Architect, Microsoft España
14h:00	Despedida y Cierre



Keynote: La nueva era de la IA en los ERPs

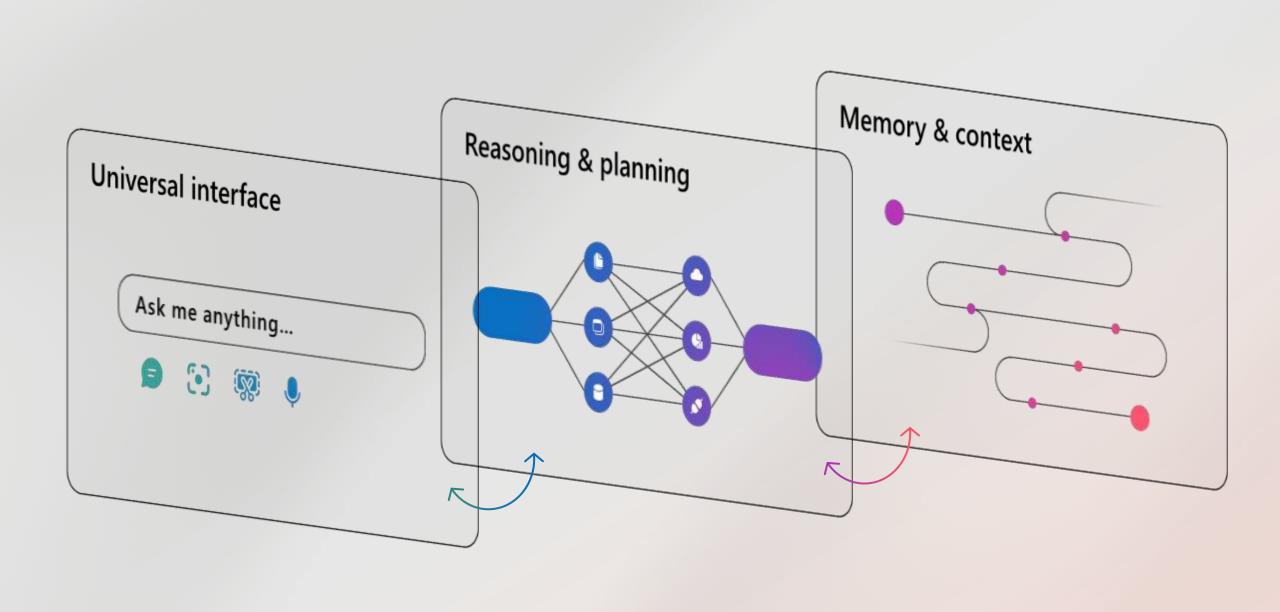


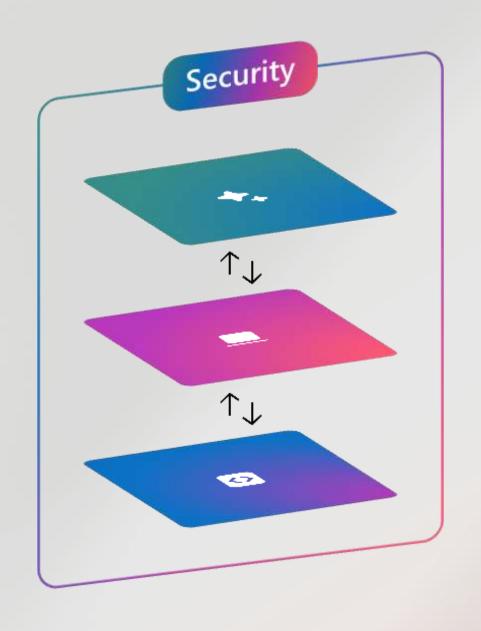
Diego ArteagaSales Manager - Business Applications
Microsoft España



Copilot is the UI for AI





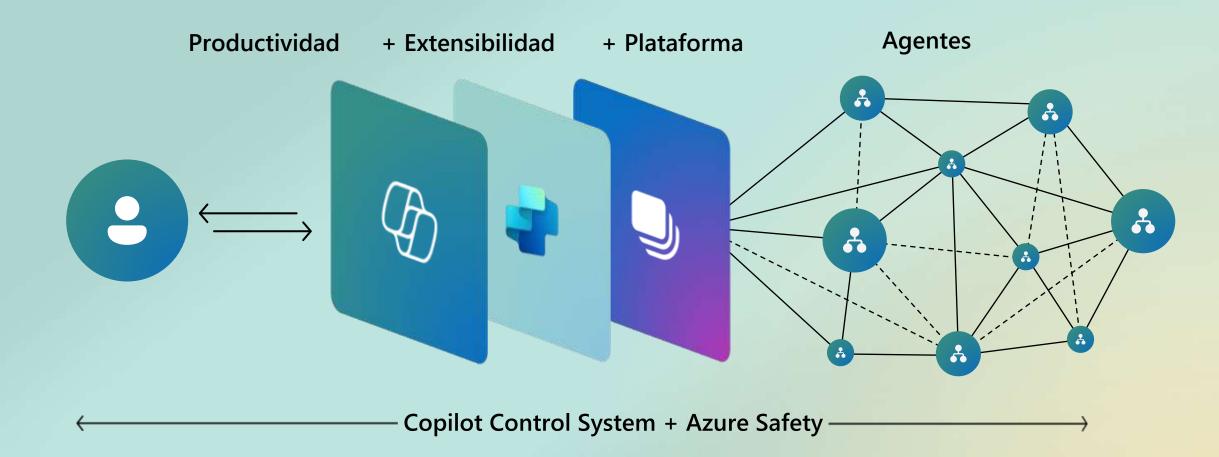


Copilot

Copilot devices

Copilot & Al stack

Copilot is the UI for AI



Building an agentic world







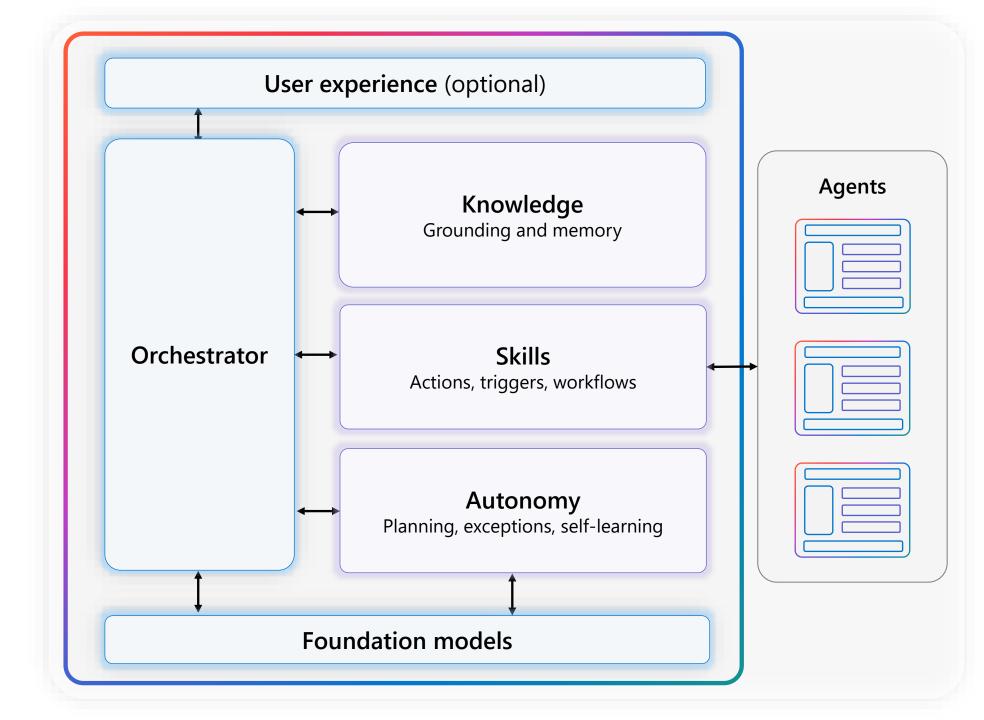


Personal agents

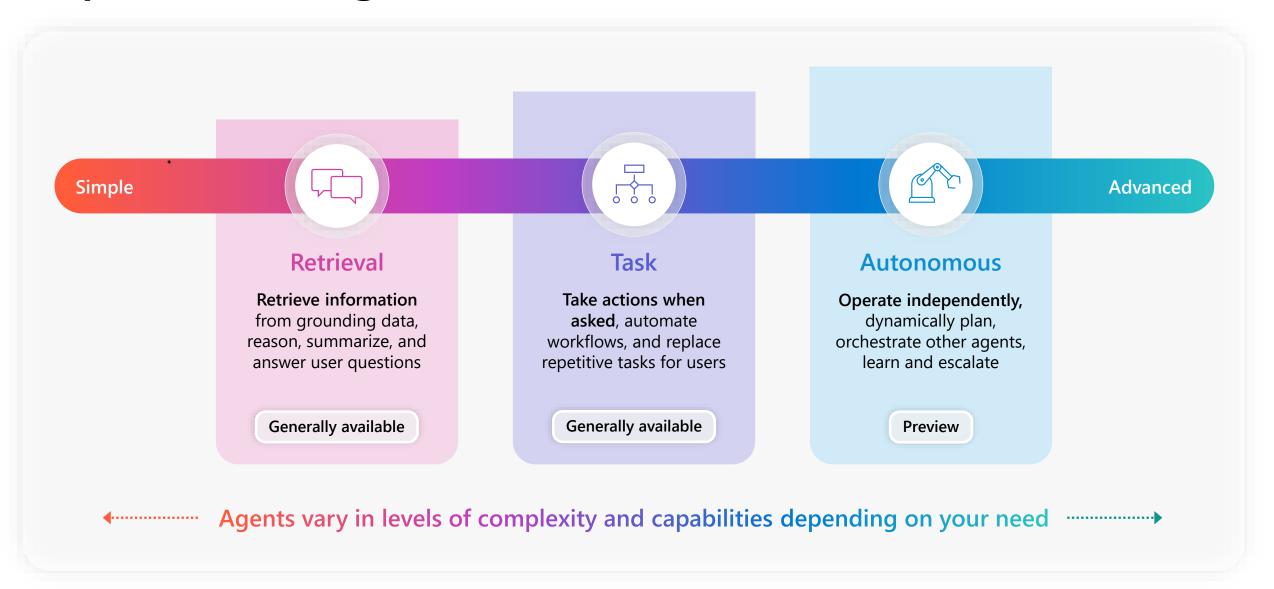
Organizational Business proce agents agents

s Cross-org agents

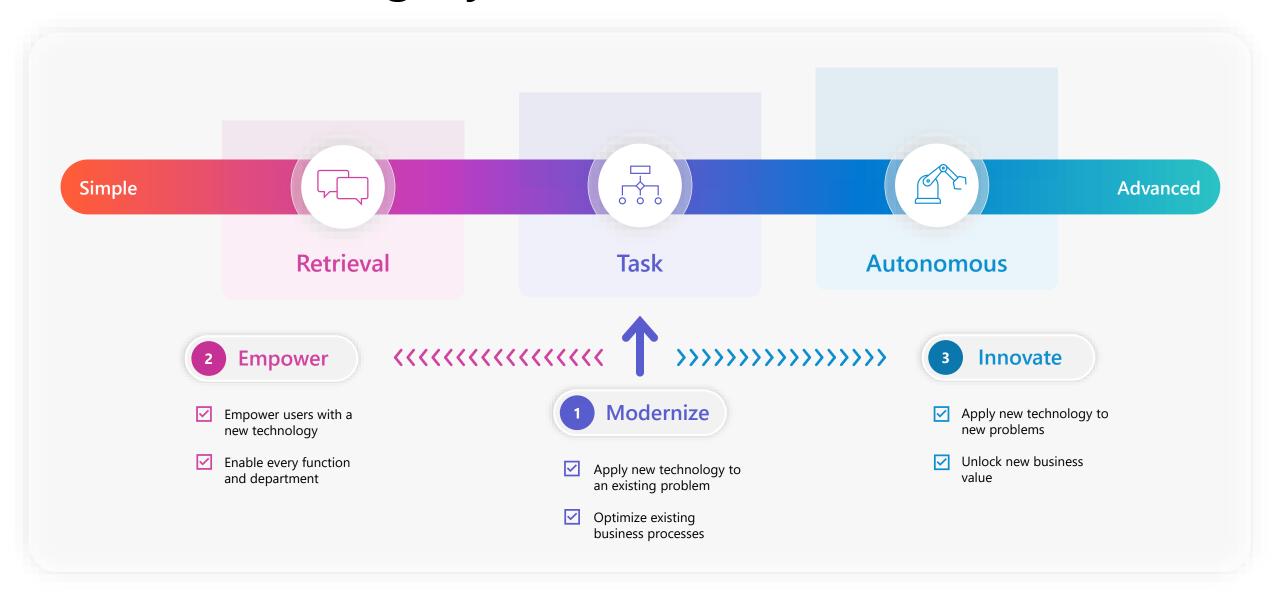
Copilot + Agents



Spectrum of agents



Begin your AI transformation





Modern Finance:

Finanzas inteligentes para el futuro



Ana CanteroTechnology Specialist Dynamics 365
Microsoft España

Finance Portfolio

Capability view

Business Performance Planning, Business Performance Analytics, Business Performance Insights

Procure to Pay

Accounts Payable

Vendor Management

Configurable E-Invoice and **Payments**

Invoice capture and workflow (OCR)

Quote to Cash

Accounts Receivable

Credit and Collections

Configurable E-Invoice and **Payments**

Subscription billing and revenue recognition

Record to Report

General Ledger

Cash & Bank Management

Financial close

Consolidations and reporting

Plan to Perform

Business performance planning

Business performance analytics

Enterprise policies & rules

Receipt capture (OCR)

Acquire to Retire

Purchase requisitions

Asset tracking

Depreciation and amortization

Multi-GAAP reporting

Core Financials, and Globalization Studio (Tax, localization, Regulatory Reporting and Compliance, Regulatory Discovery & Alerting Service)



Copilot for Finance



Copilot in Dynamics 365



Copilot Studio

Extend

MICROSOFT CLOUD

Connectors & Common Data Framework











Copilot







Microsoft 365 & Teams

Collaboration





Microsoft Security

AI & Analytics



Power BI

Low-Code Agility







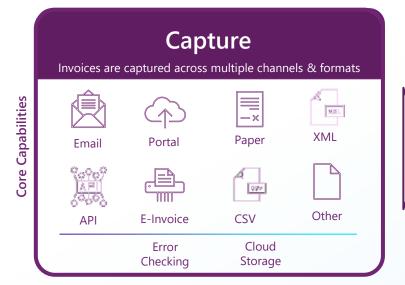
Power Apps, Power Automate & Power Pages

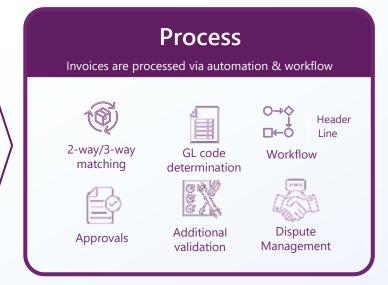
Cloud for Sustainability

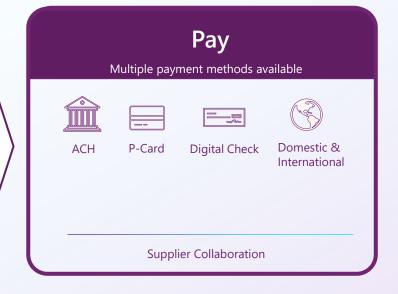
Sustainability

Dataverse, Azure Synapse, Azure Data & Al

Overview & Vision





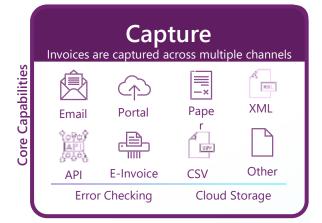


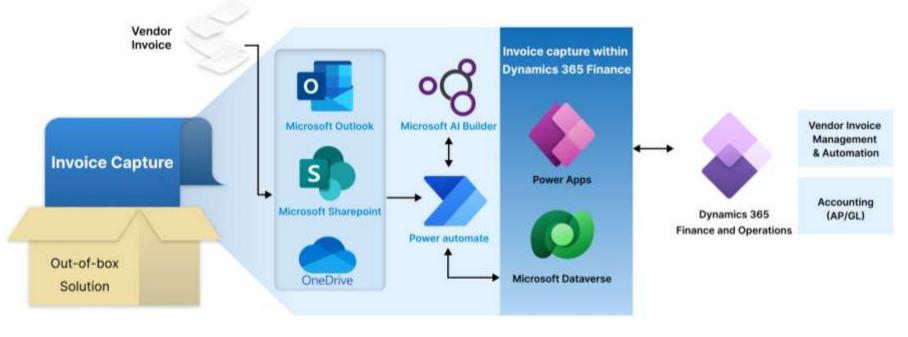
- Capture invoices in a centralized place
- Intelligent optical character recognition (OCR)
- · Complete the basic invoice info

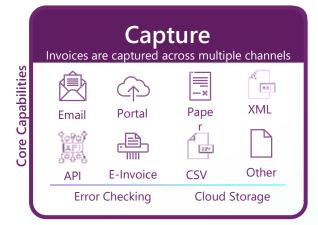
- · Account coding suggestions
- · 2-way and 3-way matching
- Duplicate/fraudulent invoice detection
- Apply prepayments

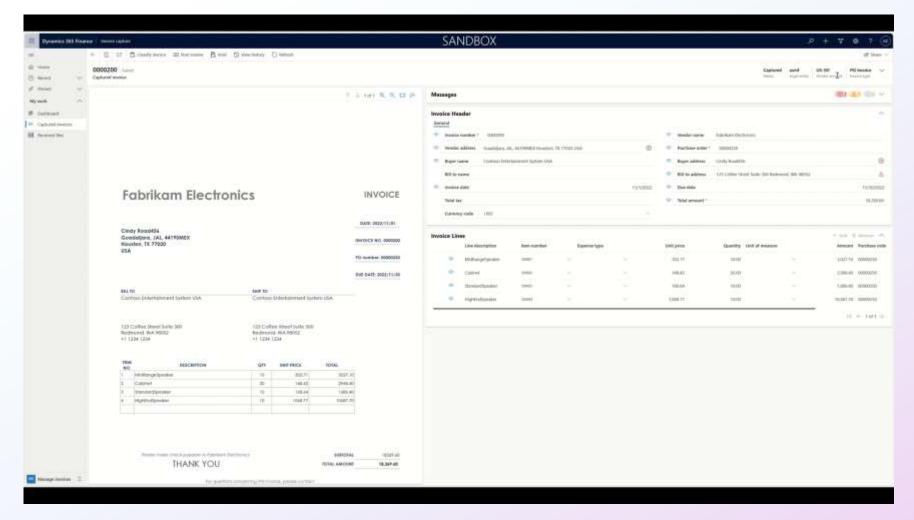
- · Auto-Payment proposal
- AP analytics
 - · Payment terms scenarios
 - Payment terms compliance

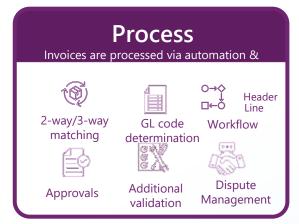
Advanced Capabilities

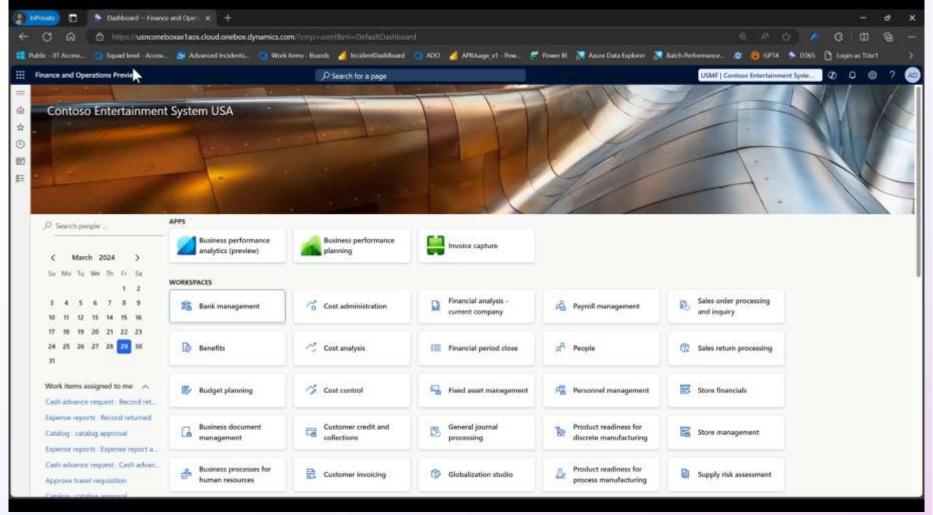




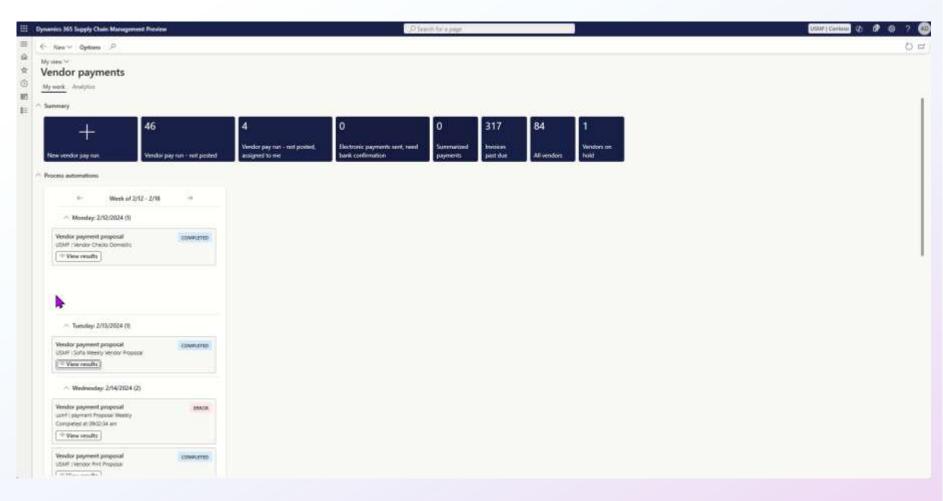












Finance Portfolio

Capability view

Business Performance Planning, Business Performance Analytics, Business Performance Insights

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Copilot for Finance



Copilot in Dynamics 365



Copilot Studio

Extend

MICROSOFT CLOUD

Connectors & Common Data Framework













Copilot





Collaboration









Microsoft Security

AI & Analytics



Power BI

Low-Code Agility







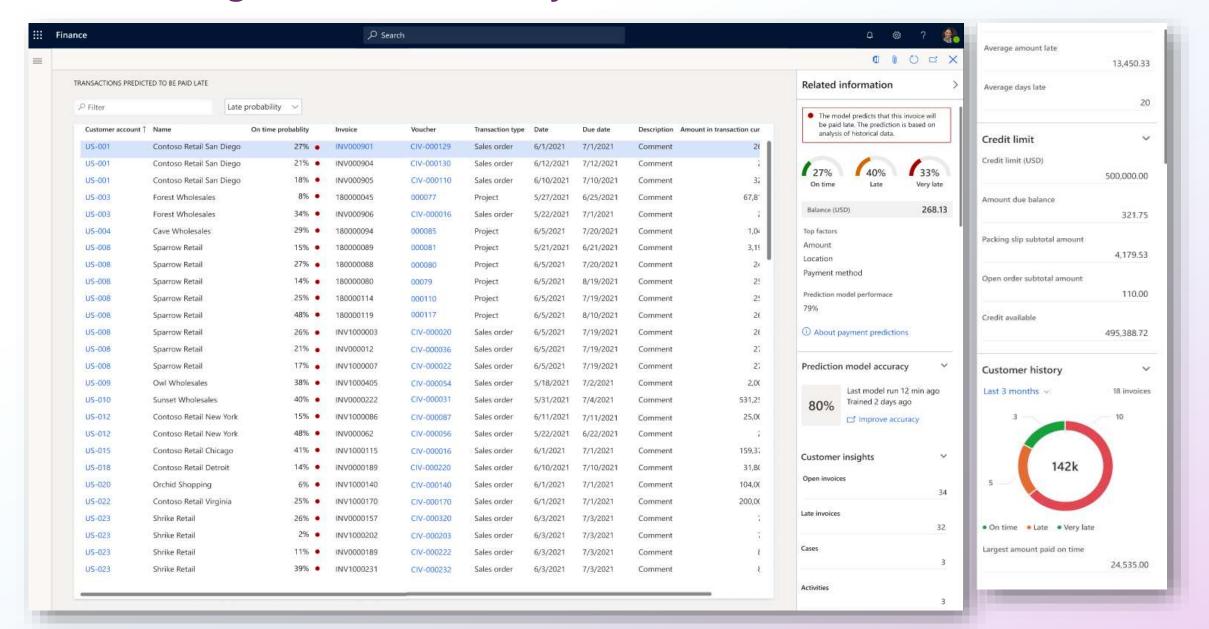
Sustainability

Power Apps, Power Automate & Power Pages

Cloud for Sustainability

Dataverse, Azure Synapse, Azure Data & Al

Finance Insights - Customer Payment Predictions

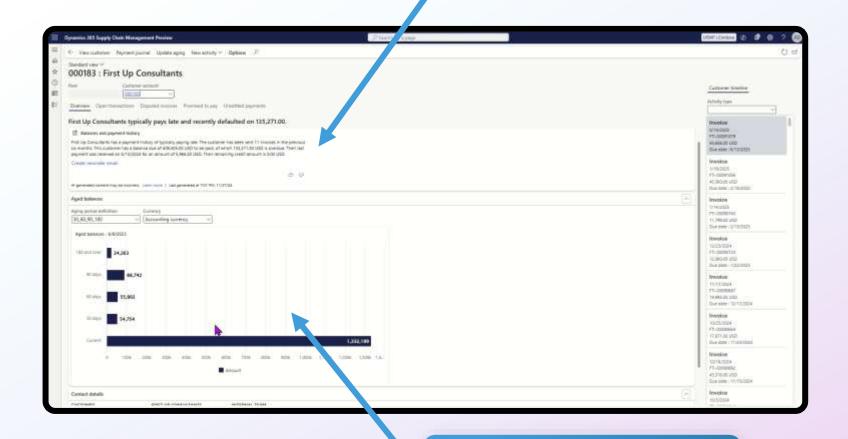


Copilot-powered collections management

Copilot-generated emails decrease time spent on manual communications

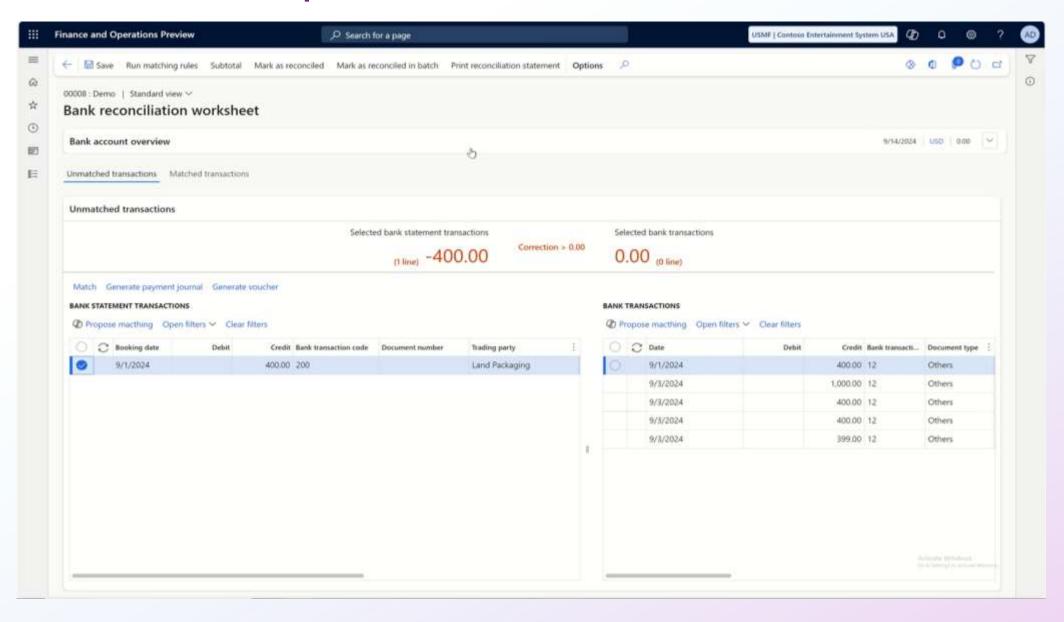
Improve collections management with the collections coordinator workspace, which consolidates critical data into a single view

Reduce time spent manually preparing data and emailing customers about outstanding payments with Copilot-generated collections letters

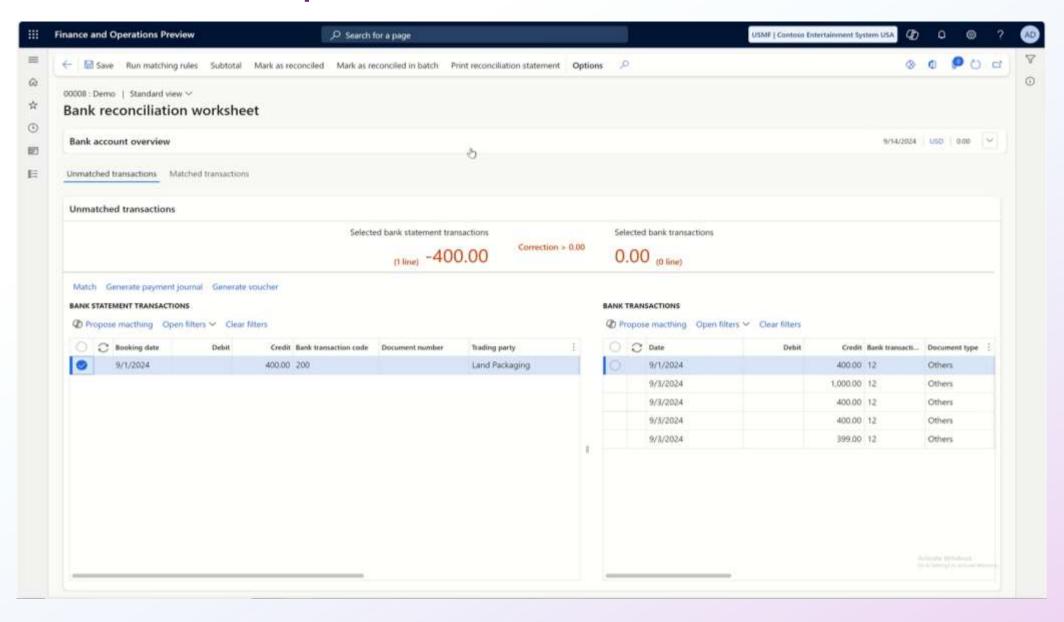


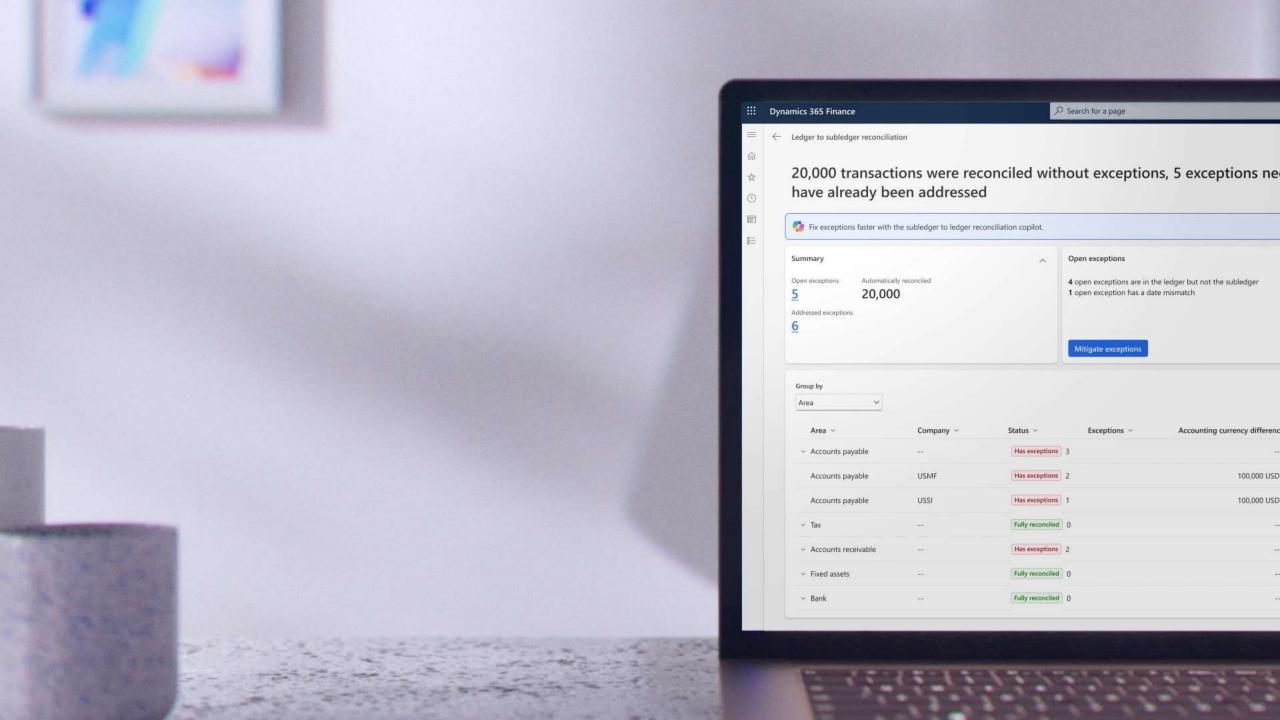
Quickly view relevant information for collections

Bank reconciliation Copilot



Bank reconciliation Copilot



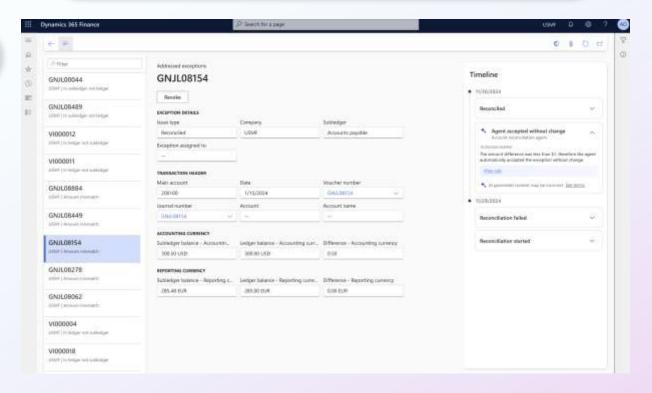


Account Reconciliation Agent

Adaptive Experience

Agents are continuously learning

Agent activity tracking



In order to stay compliant, all the agent activities are tracked and logged so that it is easy to audit later

Finance Portfolio

Capability view

Business Performance Planning, Business Performance Analytics, Business Performance Insights

Acquire to Retire Procure to Pay Record to Report Plan to Perform **Quote to Cash Business performance Accounts Payable Accounts Receivable General Ledger Purchase requisitions** planning **Business performance Credit and Collections** Cash & Bank Management **Vendor Management** Asset tracking analytics Configurable E-Invoice and Configurable E-Invoice and **Depreciation and** Financial close **Enterprise policies & rules** amortization **Payments Payments** Invoice capture and Subscription billing and Consolidations and Multi-GAAP reporting Receipt capture (OCR) workflow (OCR) revenue recognition reporting

Core Financials, and Globalization Studio (Tax, localization, Regulatory Reporting and Compliance, Regulatory Discovery & Alerting Service)



Copilot for Finance



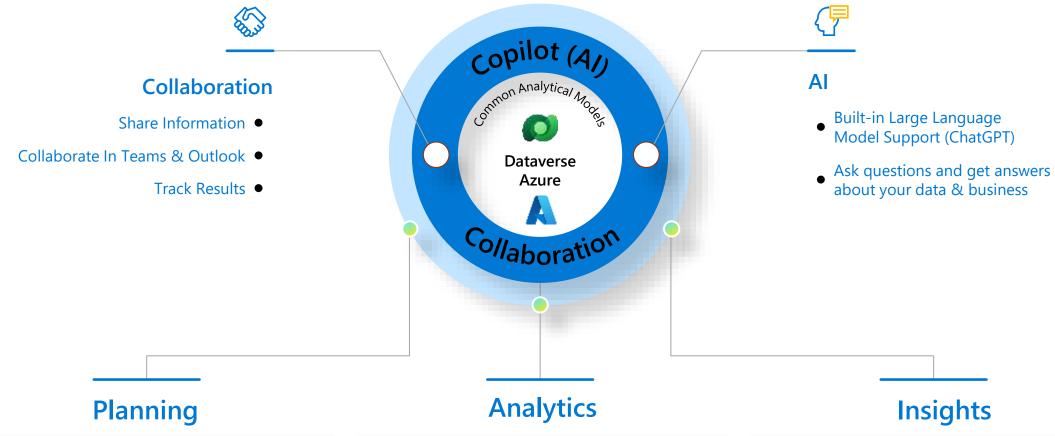
Copilot in Dynamics 365



Copilot Studio



Solution Overview



Work Smarter

- Predict future events
- Do what-ifs & scenario planning
- Compare actuals to plan

Adapt Faster

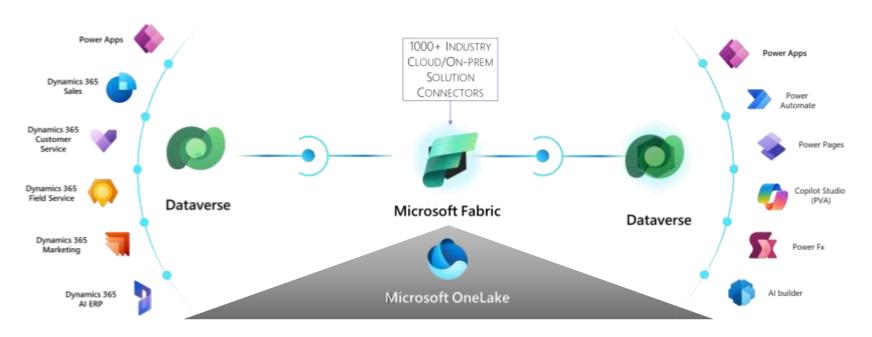
- Unified data delivered in near-real time
- Visualize data with familiar tools
- Reduce cycle times

Perform Better

- Detect opportunities & recommend actions
- Leverage built-in AI/ML Models
- Be alerted to anomalies and risks

Microsoft Dynamics 365, Power Platform and Microsoft Fabric

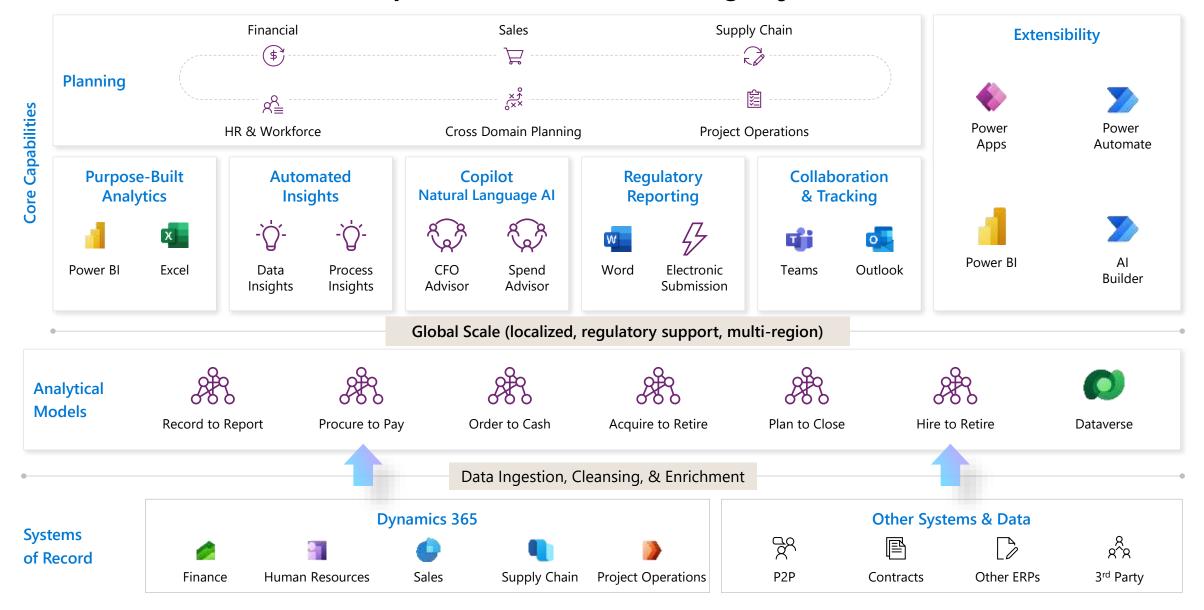
Dynamics & Dataverse data available in Microsoft Fabric in near real-time



Makers can build Apps with insights from Microsoft OneLake – no ETL, no Data Copy



Create a connected enterprise to fuel business agility

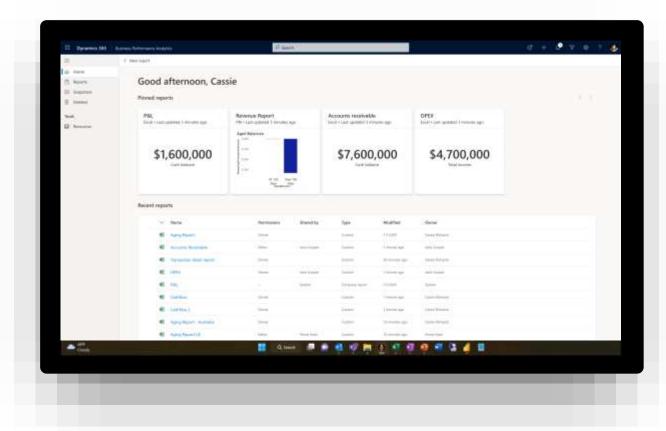


Business performance analytics

Bring data and insights closer to the point of decision. Gain near-real time access to secure cloud-based self-service reporting delivered through familiar tools like Power BI and Excel.

Learn more from the blog: <u>Dynamics 365 Finance business performance</u> analytics - <u>Microsoft Dynamics 365 Blog</u>

Announced: February 22, 2023



Al and Analytics

Power Platform

Common Data Model

Collaboration







Apps











Power BI

BI Excel

Δ

Power Automate

Dataverse A

Azure

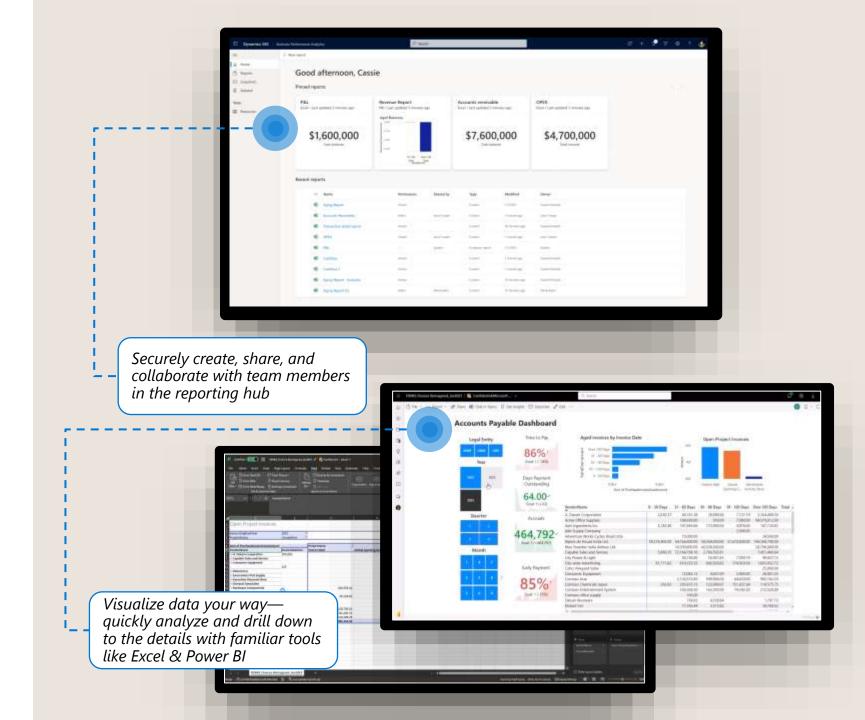
Teams

Make analysis easy and more accessible

Delivered seamlessly through familiar and easy-to-use tools

Create, save, and share reports securely for easy collaboration

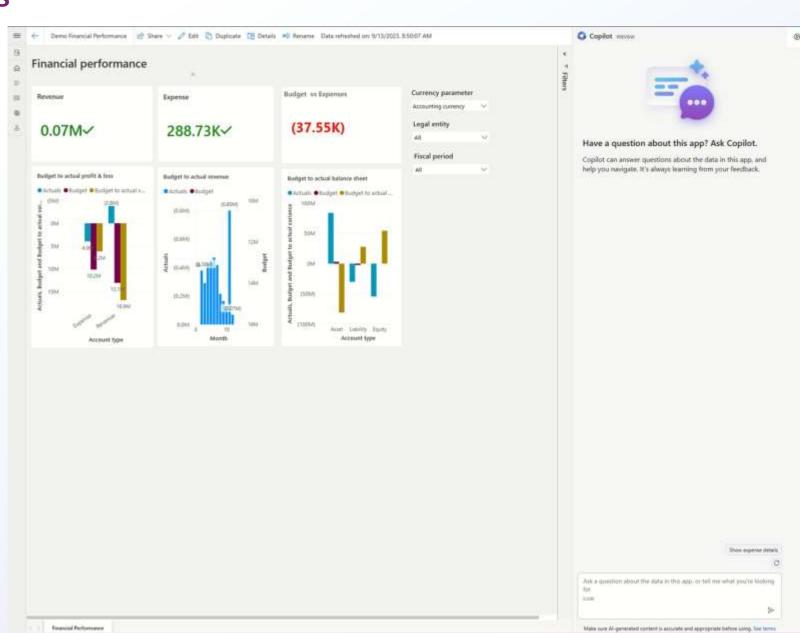
Enhance decision making with near-real time data and insights



Business performance analytics

Build reports with Microsoft Power Bl and Microsoft Excel

- Generate a new financial dashboard or report from a prompt
- Align plans, budgets, and forecasts with business strategy
- Make more informed business decisions supported by advanced predictive analytics



Copilot in Business Performance Analytics

With the help of Copilot, users can get assistance without leaving business performance analytics.

Users can ask Copilot questions about the application and receive responses without needing to manually find an answer themselves, saving time for our end-users and potentially their company's IT support division as well.



Get insights on your reports with copilot

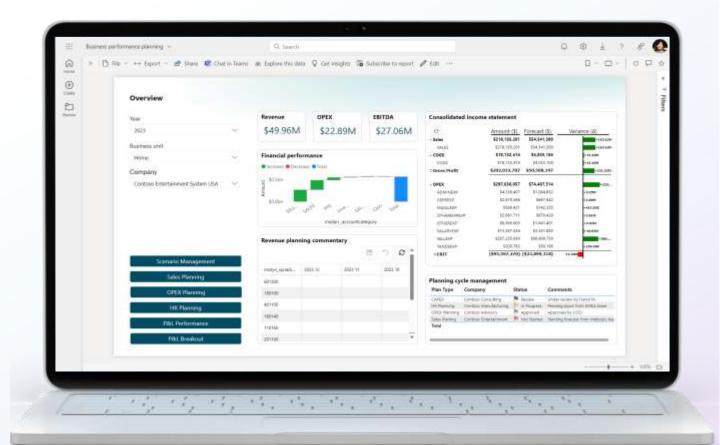
Business performance planning

Transform planning with the power of Microsoft

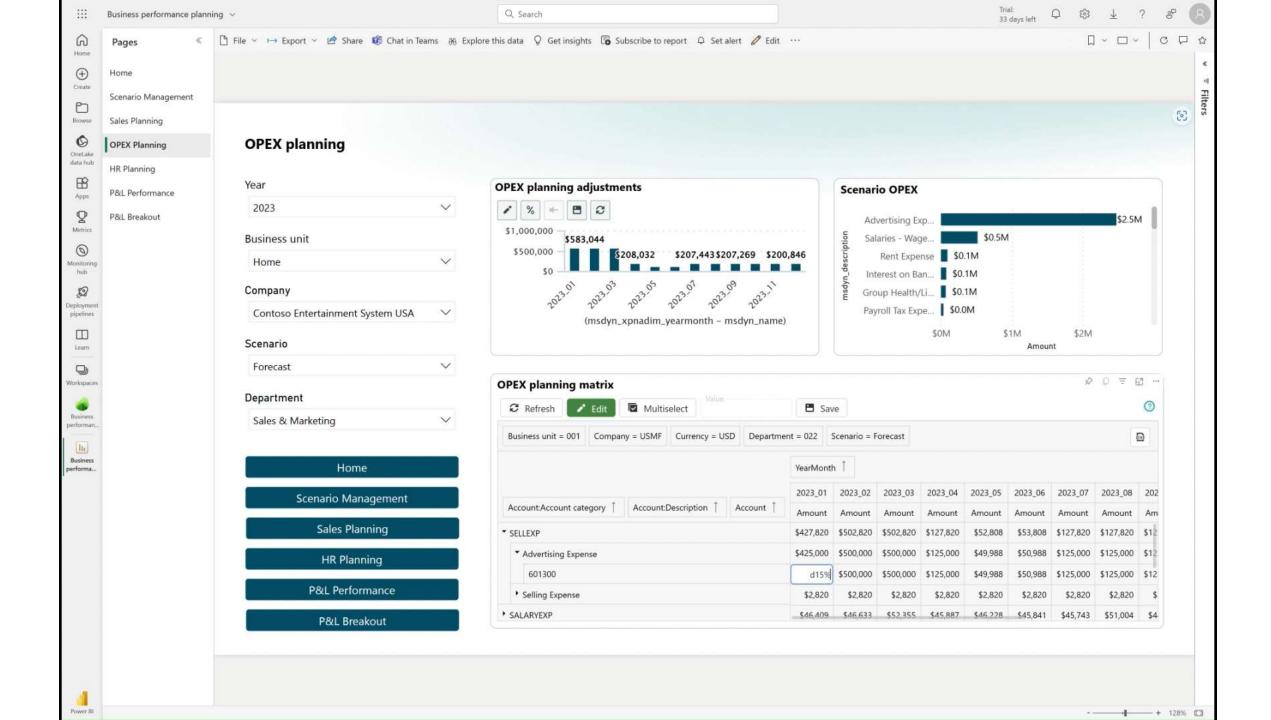
Encompassing crucial tasks of budgeting, forecasting, financial analysis, and corporate performance management—all from market leading business intelligence tools Microsoft Power BI and Excel.

Al guided experiences provide the ability to analyze vast amounts of data, uncover valuable insights, and enhance the accuracy of financial projections.

- Revenue planning
- Bottom-Up Planning
- Driver Based Planning
- Budgeting and Forecasting
- Long-range Planning
- M&A Valuation
- Cashflow planning
- And many more...







Finance Portfolio

Capability view

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Copilot for Finance



Copilot in Dynamics 365



Copilot Studio

Extend

MICROSOFT CLOUD

Connectors & Common Data Framework









Dataverse, Azure Synapse, Azure Data & Al





Copilot









Collaboration





Microsoft Security

AI & Analytics



Low-Code Agility

Automate & Power Pages





Power Apps, Power

Cloud for Sustainability

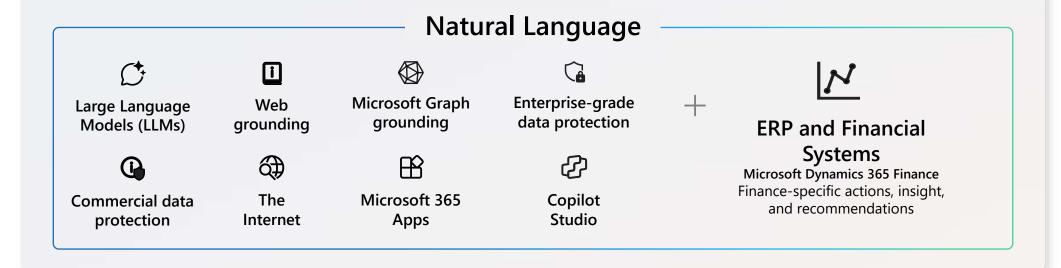
Sustainability

Power BI



Microsoft Copilot for Finance

Your everyday Al assisfonfia ancer professionals



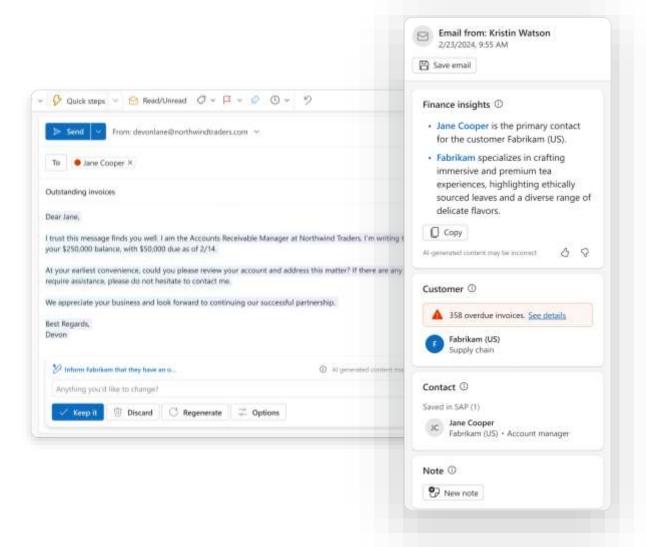
Quote to cash: accelerated collections

Reduce costs with Copilot for Finance for customer interactions

Review customer financial standing directly within Outlook

Share customer balance statements and invoice copies directly from Outlook

Summarize and save customer interactions for accurate and contextual collaboration



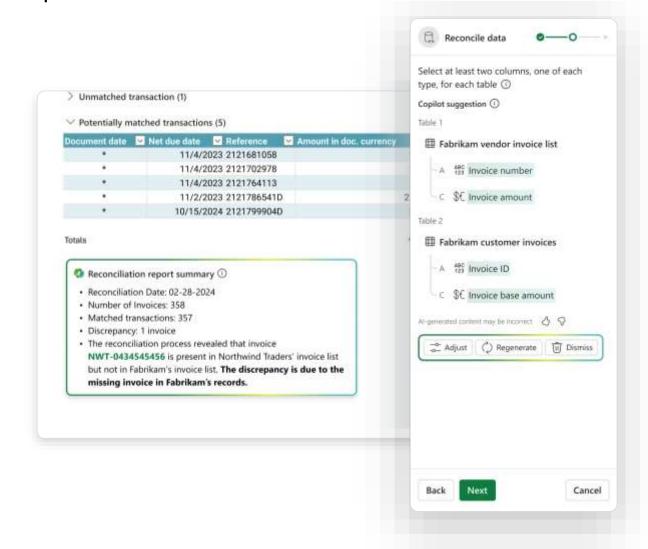
Financial period close: streamline data reconciliation

Accelerate time-to-close and reduce costs with Copilot for Finance for data reconciliation

Leverage intelligent data structures comparisons and guided troubleshooting in Excel

Analyze results with an auto-generated report summary that highlights discrepancies

Easily troubleshoot and resolve any discrepancies with recommendations and actions



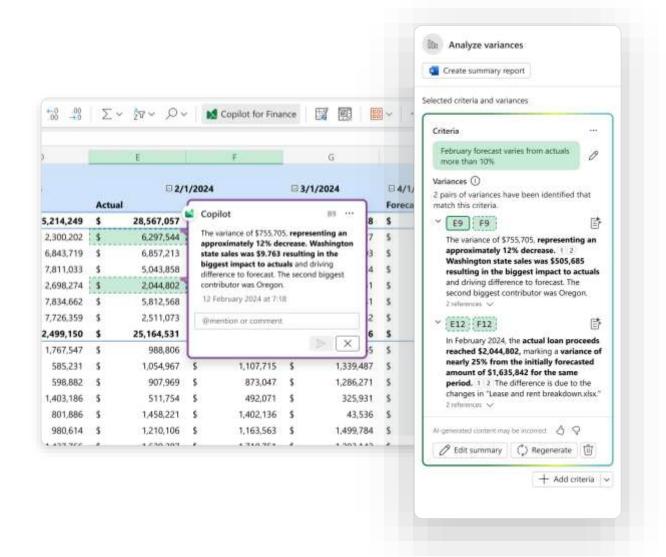
Planning & analysis: understanding variances

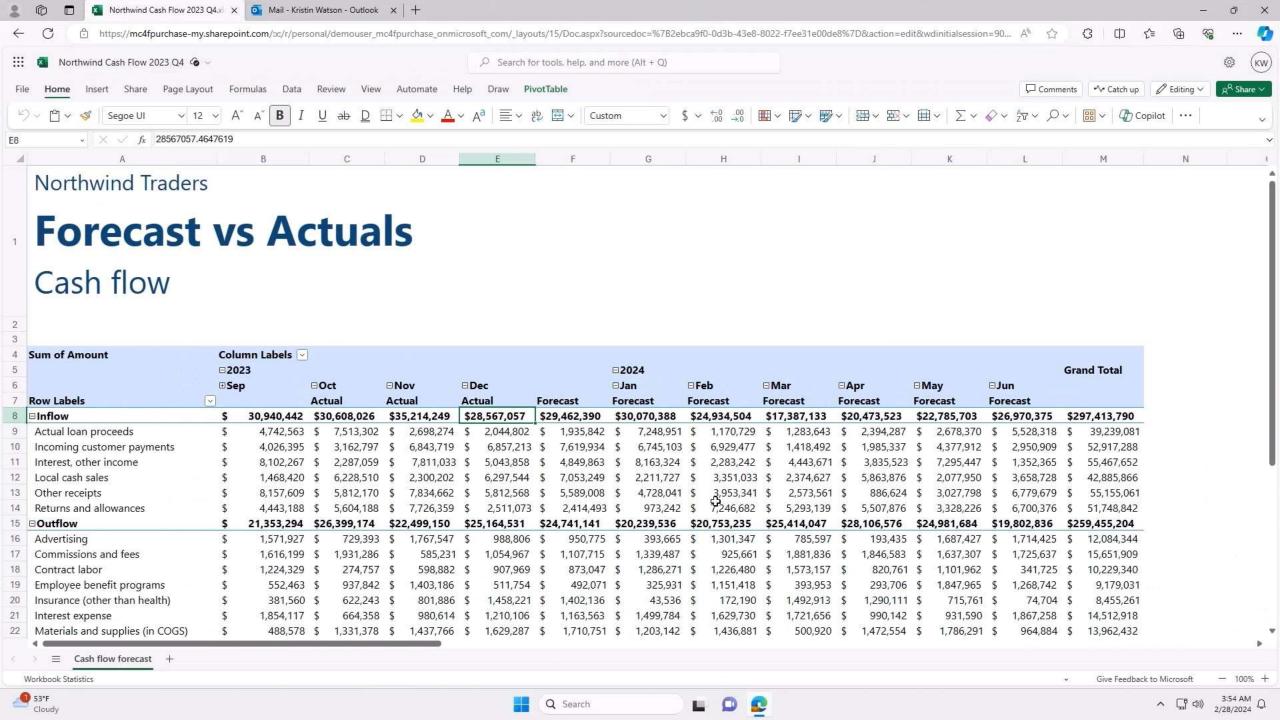
Accelerate impact with Copilot for Finance

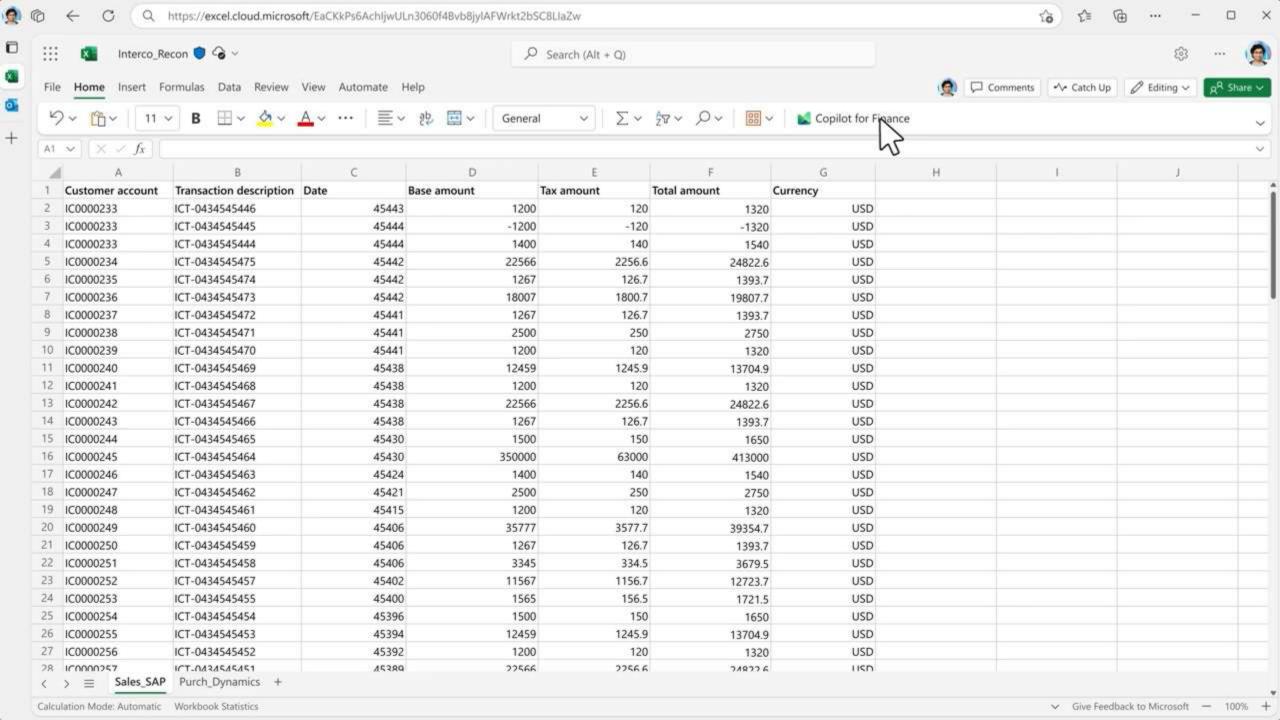
Review anomalies, risks, and unmatched data results with annotations and supporting data

Follow-up with suggested contacts and autosummarized analysis commentary

Turn data into presentation-ready visuals and reports ready to be shared across Outlook and Teams

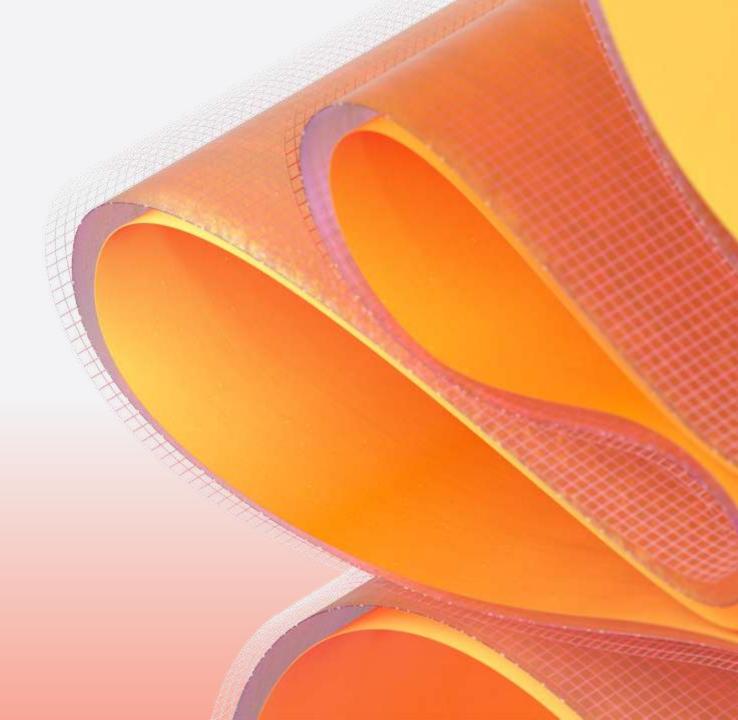








Coffee Networking





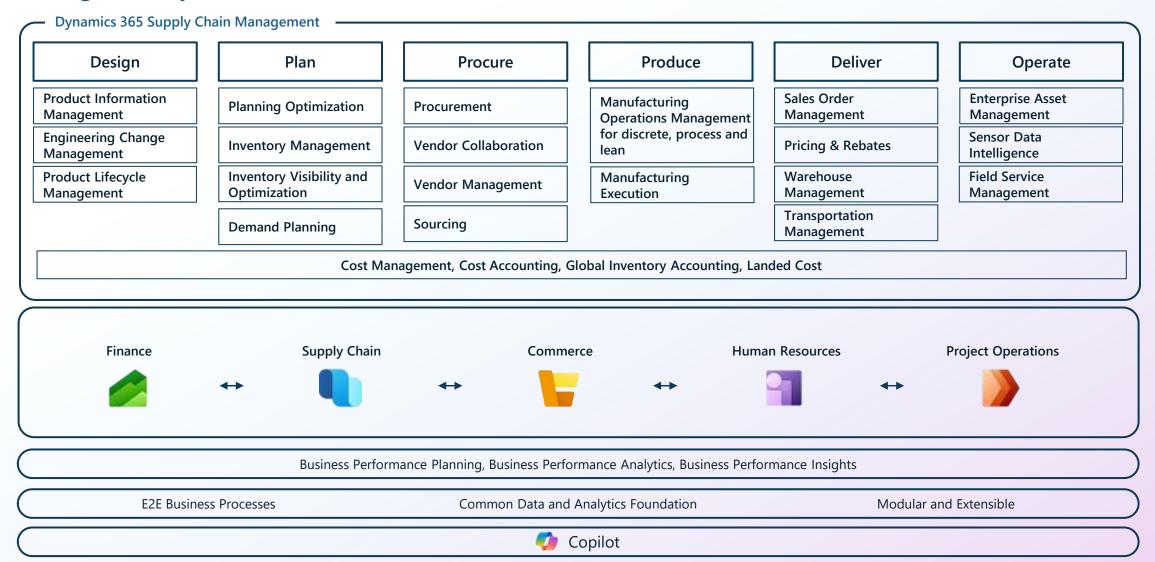
Optimización de la cadena de suministros con IA



Ana CanteroTechnology Specialist Dynamics 365
Microsoft España

Supply Chain Management portfolio

Leading the way to autonomous ERP



Copilot in Dynamics 365 Supply Chain Management Demand planning

Adapt quickly to demand shifts

Intelligent: Improve forecast accuracy with Al powered models and data from external sources

Flexible: Build your own no-code forecast model or bring your own pre-trained forecast models.

Reassuring: Assess impact of manual forecast changes at an aggregated & disaggregated level with What-if analysis

Collaborative: Build consensus with stakeholders across sales, finance, marketing and operations in the flow of work.



"The demand planning app will help the business make right decisions that will lower wastage, avoid unnecessary deliveries, reduce the carbon footprint, and is cyber safe." Al-powered forecast model selected by best fit



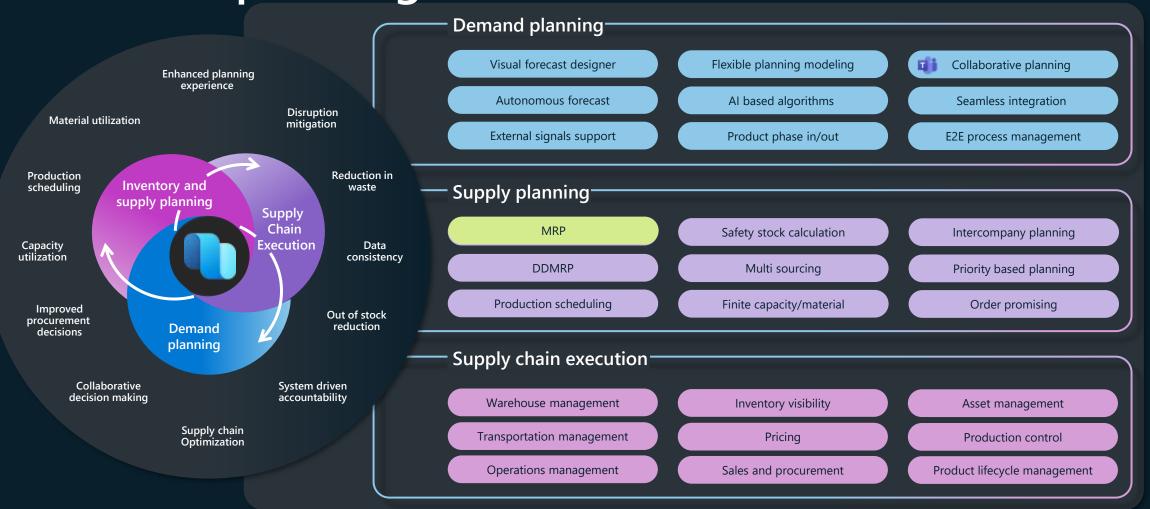
Manually update forecast at any level



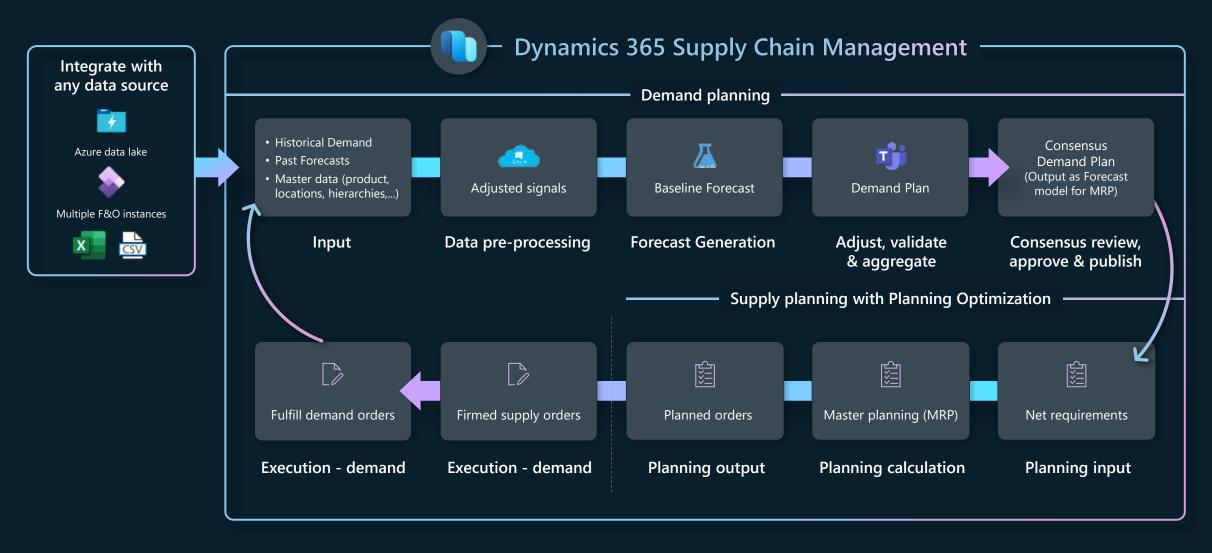
Copilot in Dynamics 365 Supply Chain Management

Demand planning

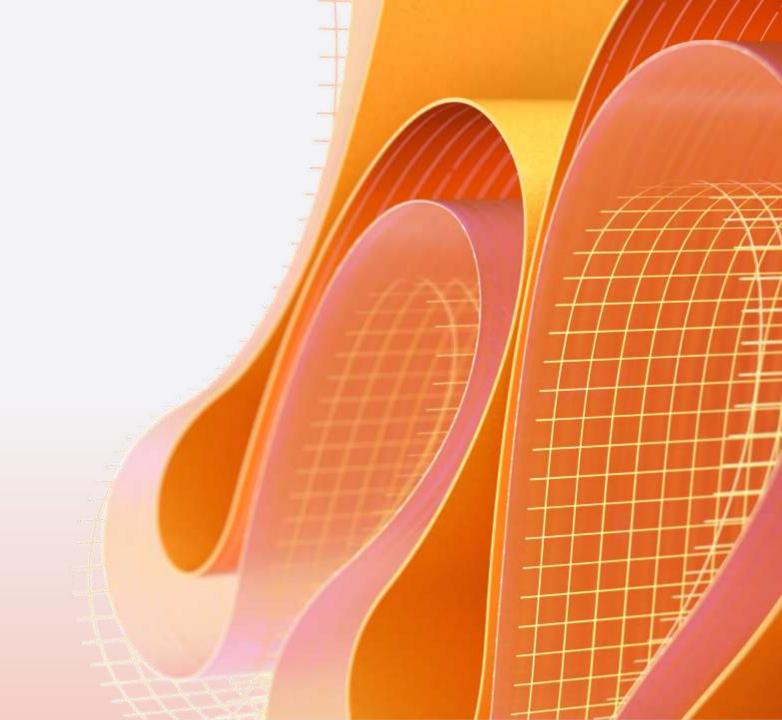
Full Planning and execution cycle with Dynamics 365



Full Planning cycle with demand planning

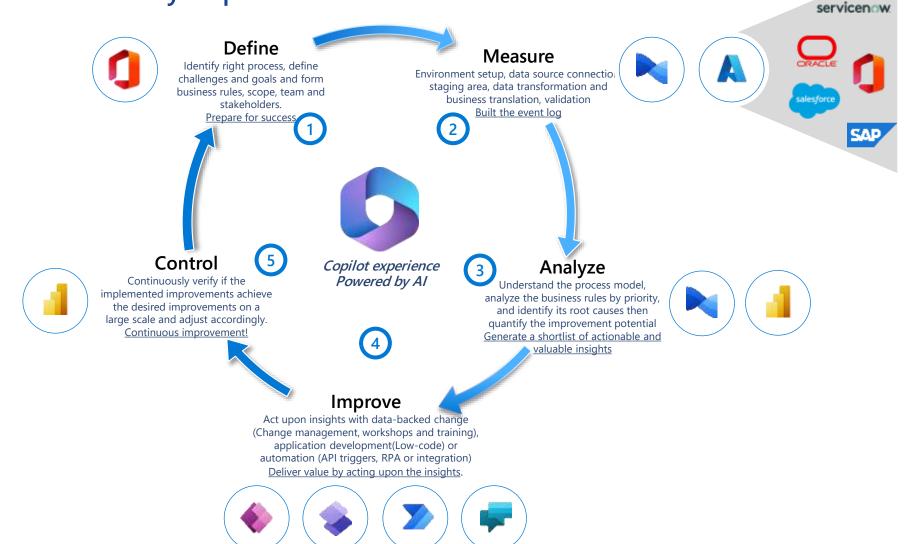


DEMO

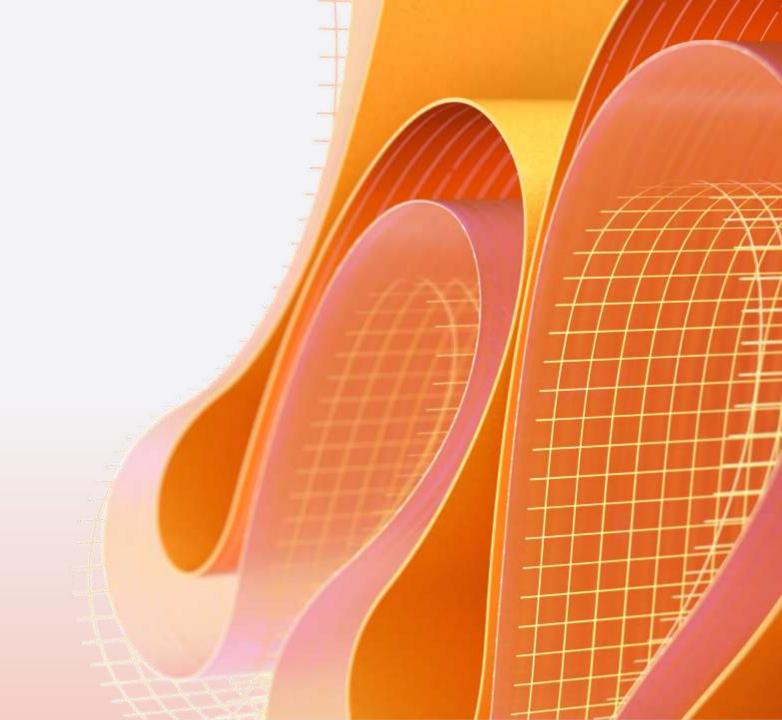


Process Mining with Microsoft

Unified experience across every steps



DEMO



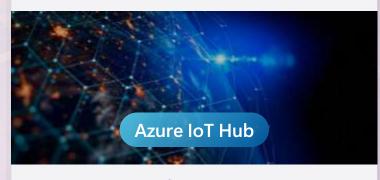
Sensor Data Intelligence





Sensor data

Sensor Data Intelligence



Data ingestion

Dynamics 365 Supply Chain Management



Seamless integration

Get started with these out-of-the-box scenarios



Machine status



Product quality



Asset maintenance

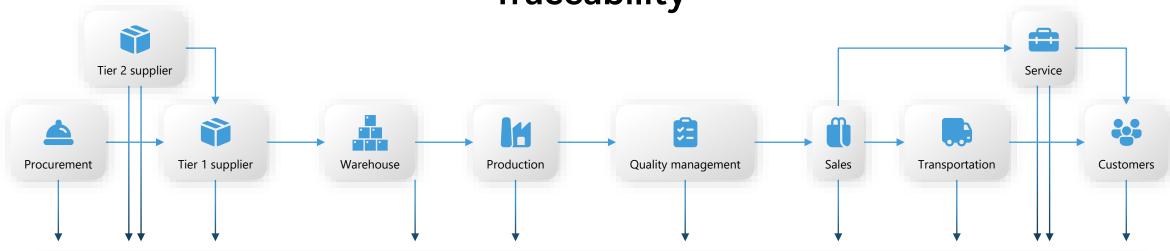


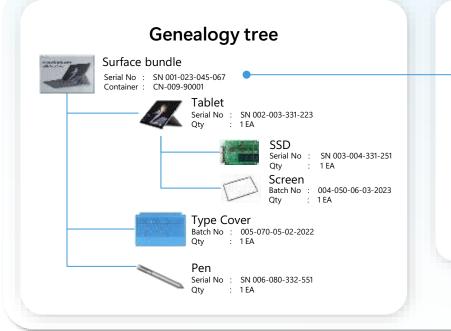
Production delays



Asset downtime







Activity events

Date: 2023-02-06 Time: 14:42:00 Operator: JL001 Create, Sales Order - SO0001

Date: 2023-02-16 Time: 14:43:00 Operator: MY001 Release, Production Order - PO0001

Date: 2023-02-17 Time: 15:42:00 Operator: CK002

Start, Operation -OP1, Resource - RSC001

Date: 2023-02-17 Time: 14:50:00 Operator: CK002 Consume, Type Cover, Batch No: 005-070-05-02-

2022, Qty: 1 EA

Data collection

Test item: Outfit Result: PASS

Test item: Size Result: PASS

Test item: Color Result: PASS

Traceability add-in

Procurement with Copilot

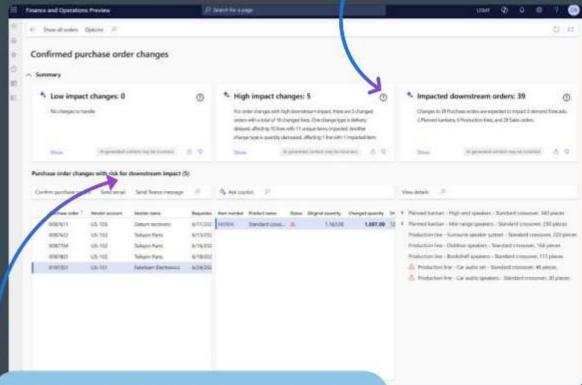
Enhancing Procurement Efficiency with Dynamics 365

Enhanced Decision-Making in Procurement: Dynamics365 Copilot introduces advanced tools for managing purchase order changes, enabling informed decision making

Streamlined Purchase Order Management: The tool simplified tracking and confirming purchase order alteration, significantly improving process efficiency

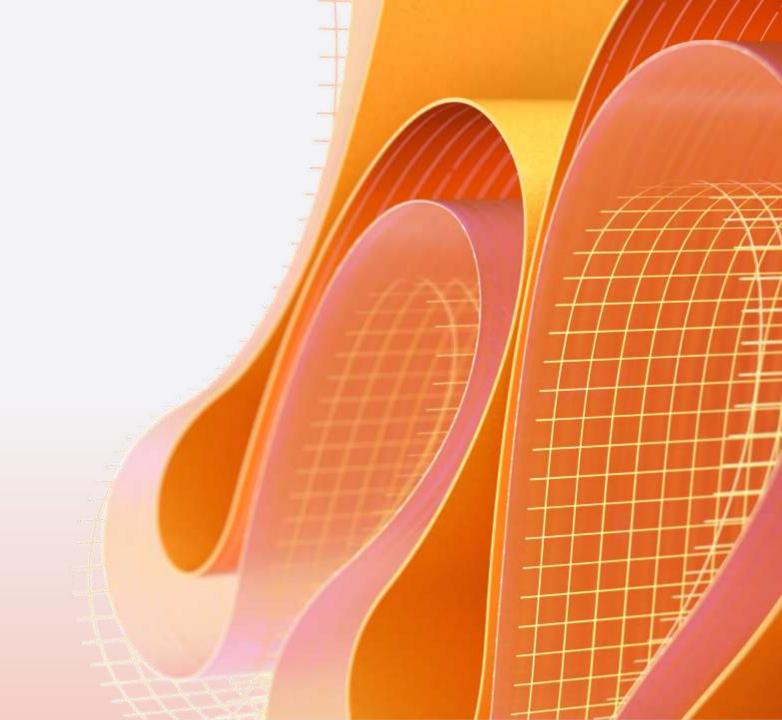
Already available! Read the blog

Assess downstream impact of order changes and disposition them



Enhanced Vendor Communication

DEMO



Challenges

Procurement specialists

What current state looks like



Time consuming to manually address PO changes



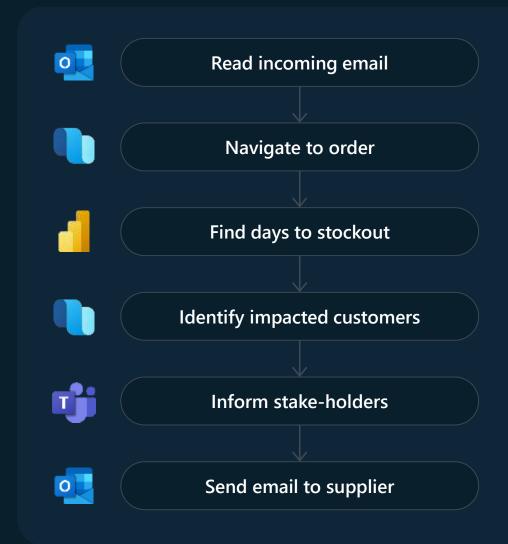
Reactive to supply chain disruptions



Limited strategic focus

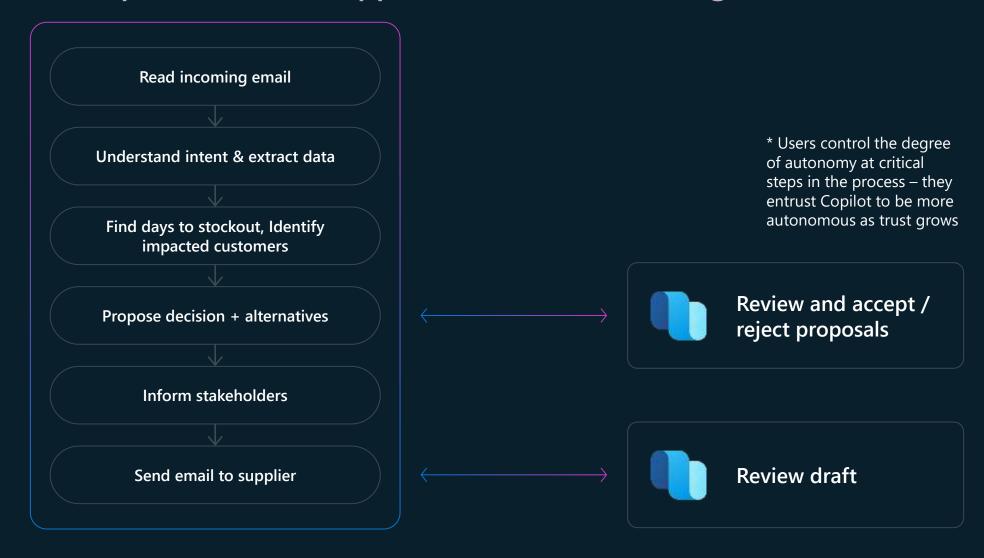
Current workflow

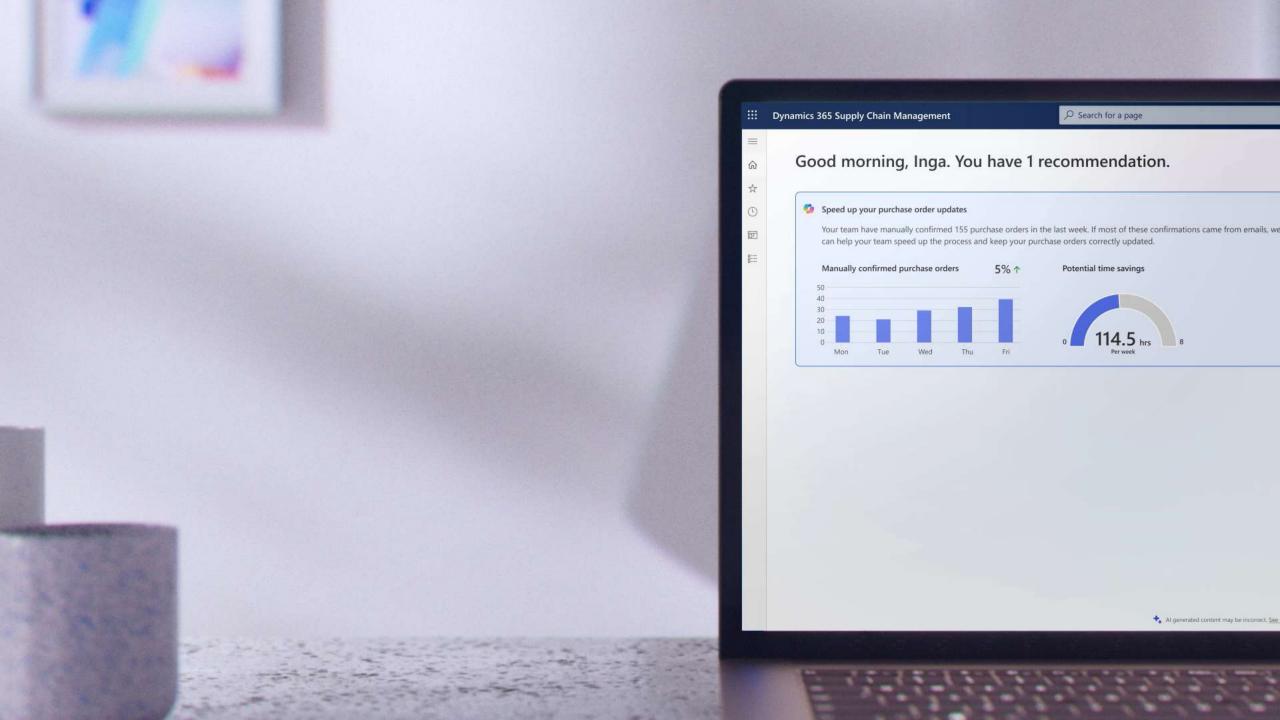
Procurement specialists



Future workflow

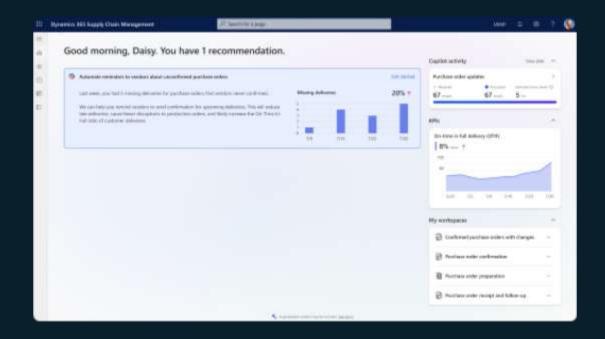
Procurement specialists with Supplier Communications Agent





Supplier communications agent

Adaptive Experience



Modern UI that only shows what the user needs at that moment instead of forms over tables

Agents are continuously learning



You are in control of the agent, and it learns alongside you to manage exceptions and improve its performance

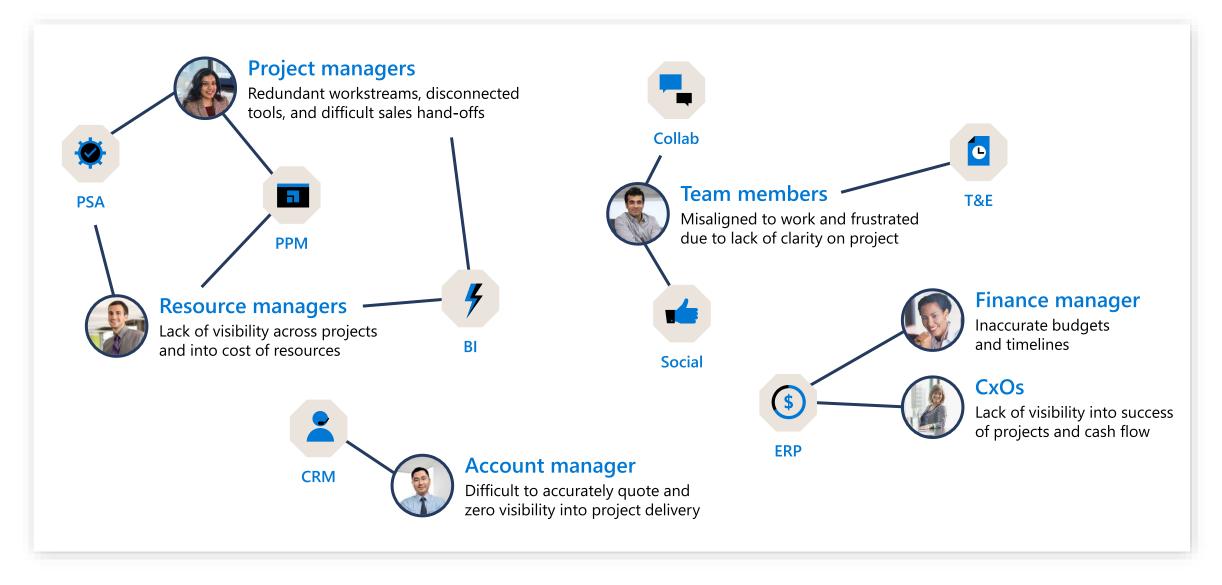


Gestión eficiente de proyectos: Mejorando la productividad



Aida AntónDigital Technical Specialist
Microsoft España

Disparate systems and data silos are impacting success



Unify your project-centric business in a single app





Dynamics 365 Project Operations in shared ecosystem

Business Performance Planning, Business Performance Analytics, Business Performance Insights

Deal management	Work planning	Resourcing	Time and Expenses	Procurement	Billing & Finance
Multiple Contract Types	Project scheduling	Skills management	Mobile experience	Strategic sourcing	Subscription billing and revenue recognition
ead to Project Contracts	Gantt, Kanban boards	Resource requests	Approval time edits	Supplier onboarding & vendor management	Electronic invoicing
CPQ for Services	Estimates	Booking reconciliations	Enterprise policies & rules	Deliveries and service tracking	Credit and collections
Advanced contract limits	Project Templates	Workforce planning and management	Receipt capture (OCR)	Invoice three-way match and payments	Project costing and accounting







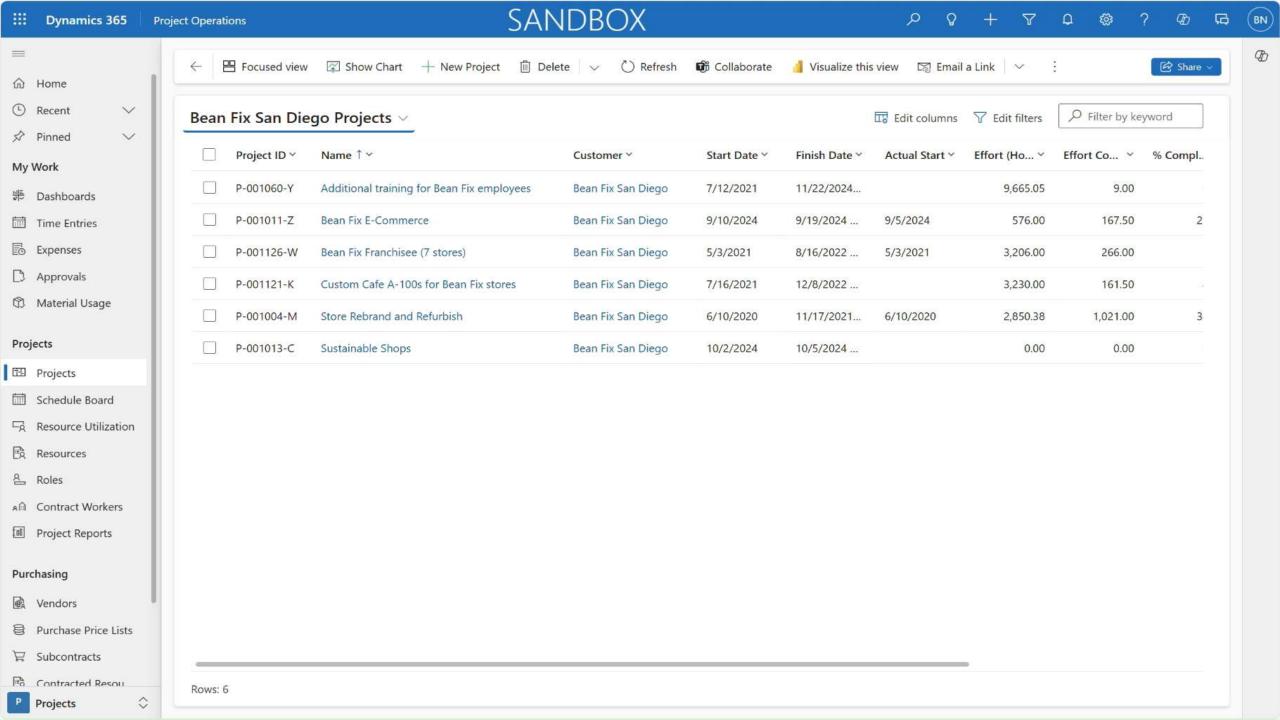
Investment themes - Project Operations

Sales process	Plan	Resourcing	Execute	Track and Report	Invoice and Financials			
Seamless hando	ffs between Sales and D	Pelivery teams						
Single source of truth fo	or resource pricing, estin	nation and availability						
Contracting models ta	ilored for services							
Productivity with tailored experiences for project managers from ideation to close								
Single pane of glass for workforce planning, skills and availability								
Collaboration, connectivity and tracking across global teams in remote and gig working models								
			Seamless integ	ration to billing and accoun	ting functions			
				IFRS Compliance				
Transformation of Service Delivery Operations with Copilot – From Sales to Revenue								



Copilot for Project Operations

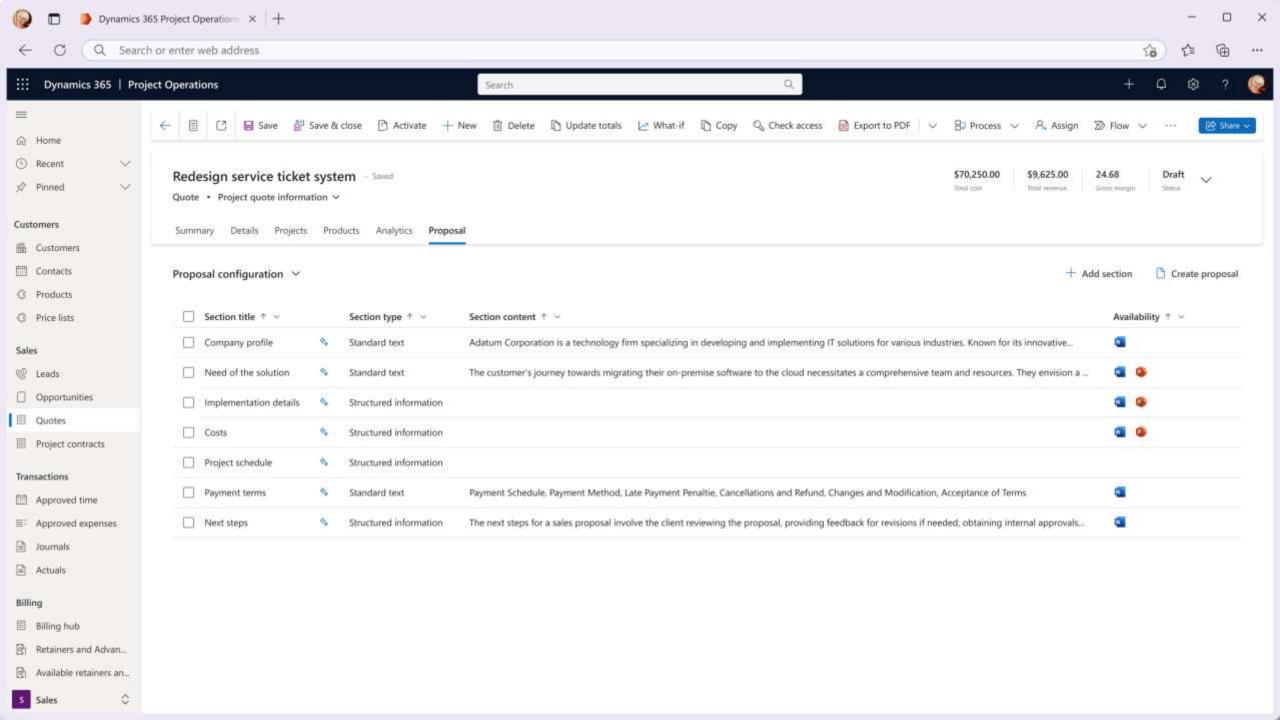


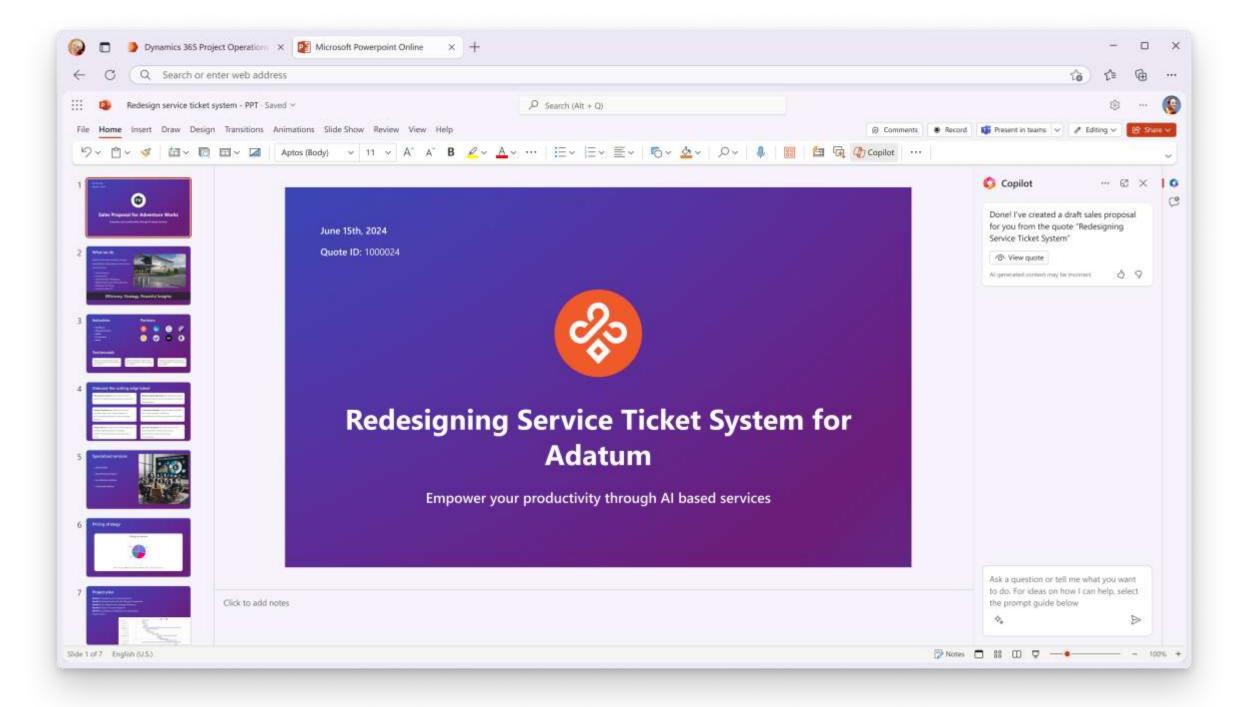


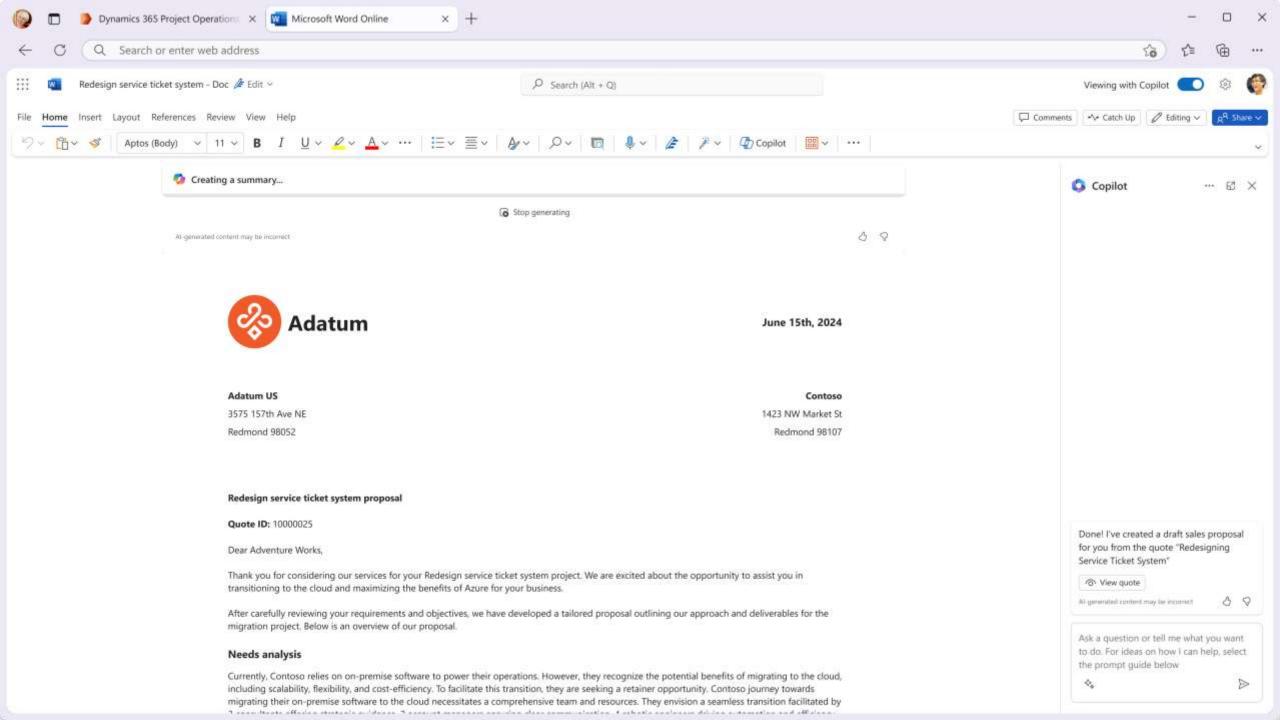


Proposal Generation





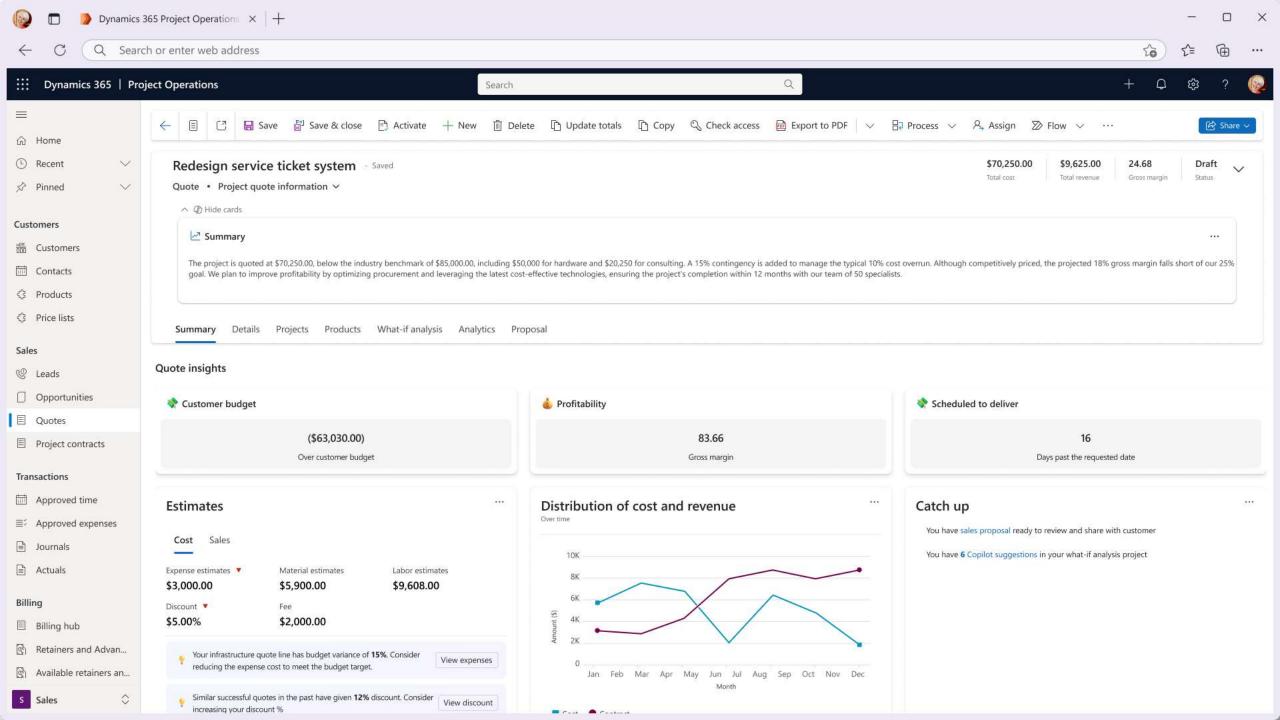




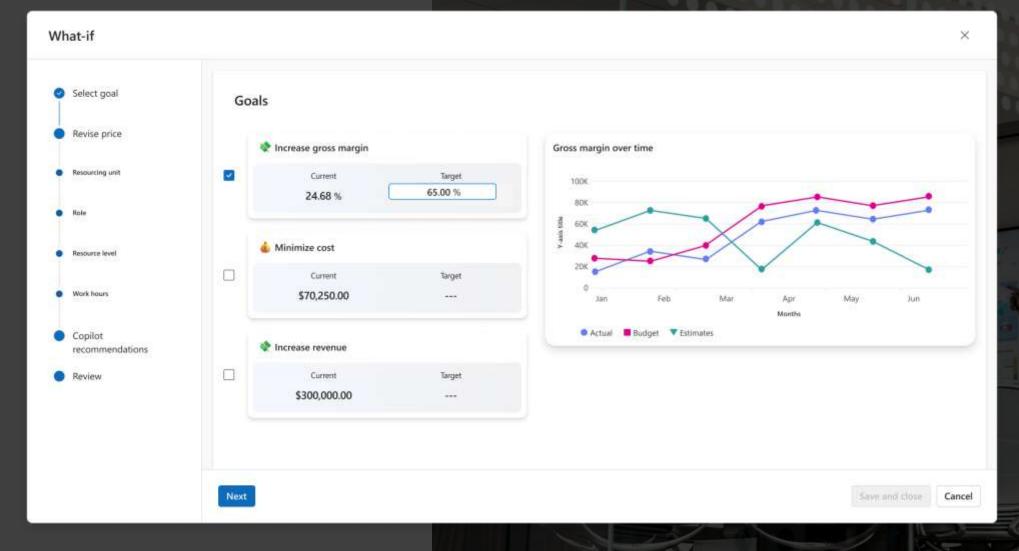


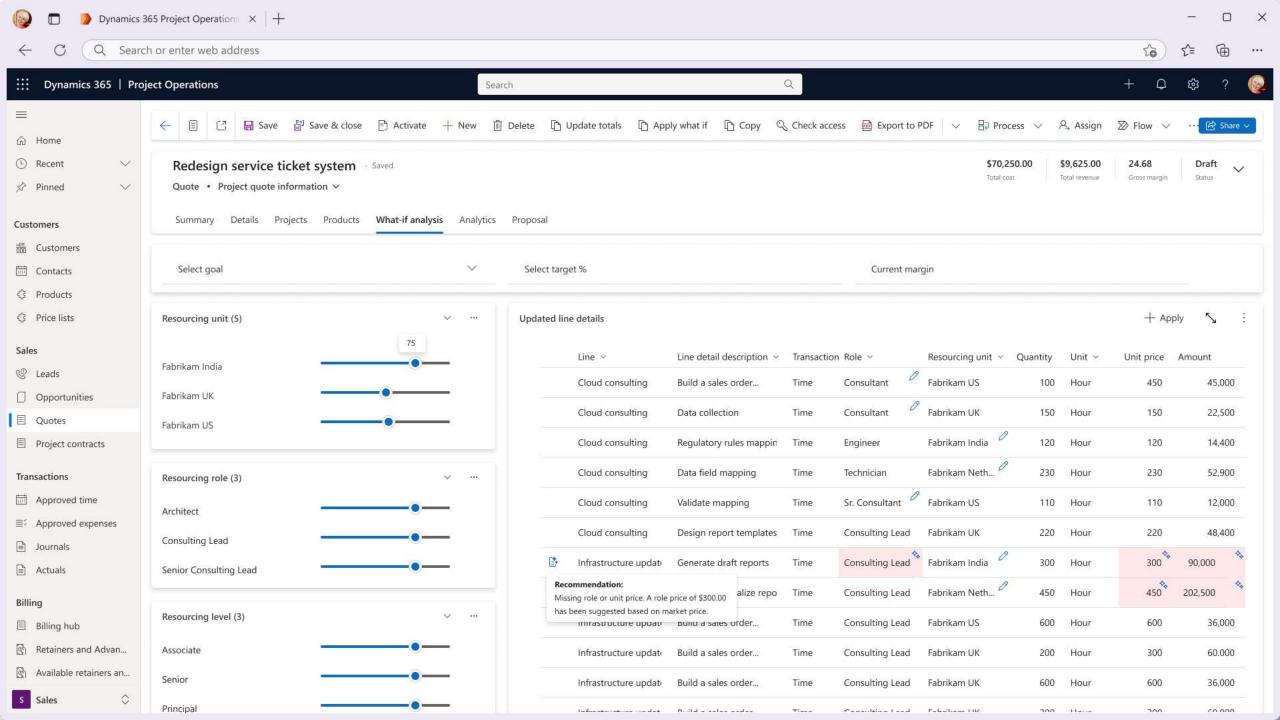
What – If Analysis













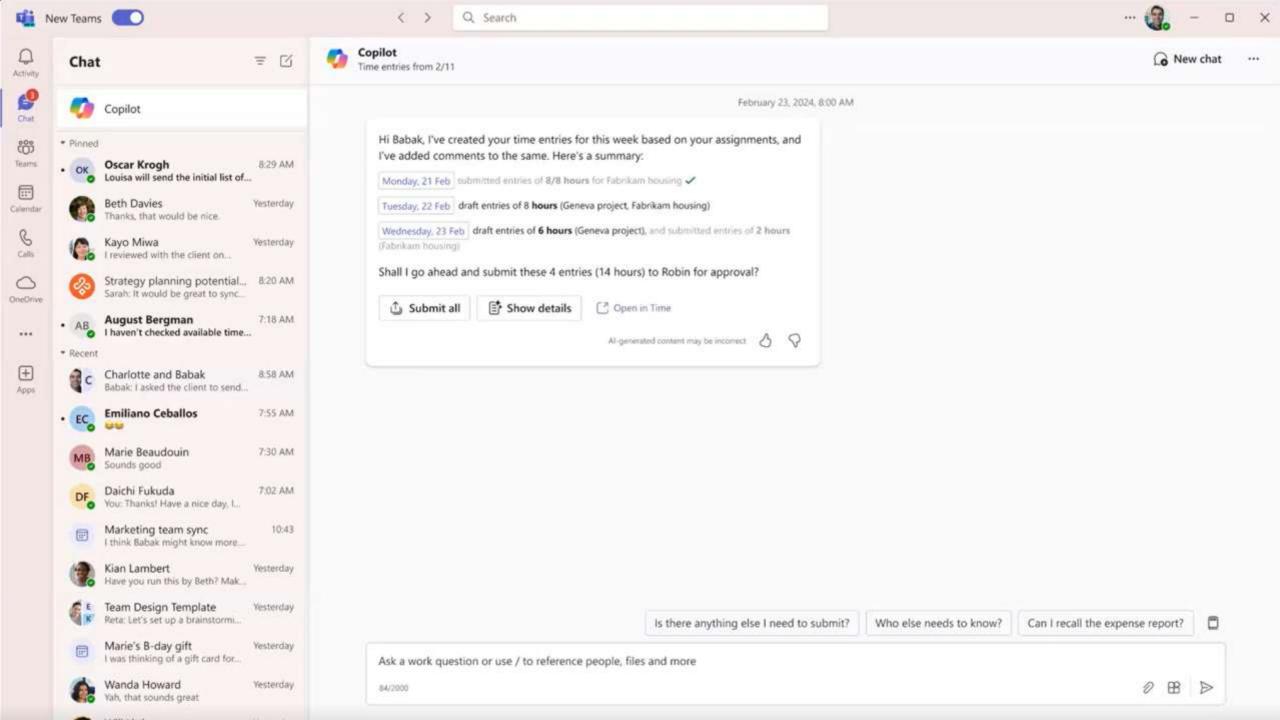
Time and Approvals Agent

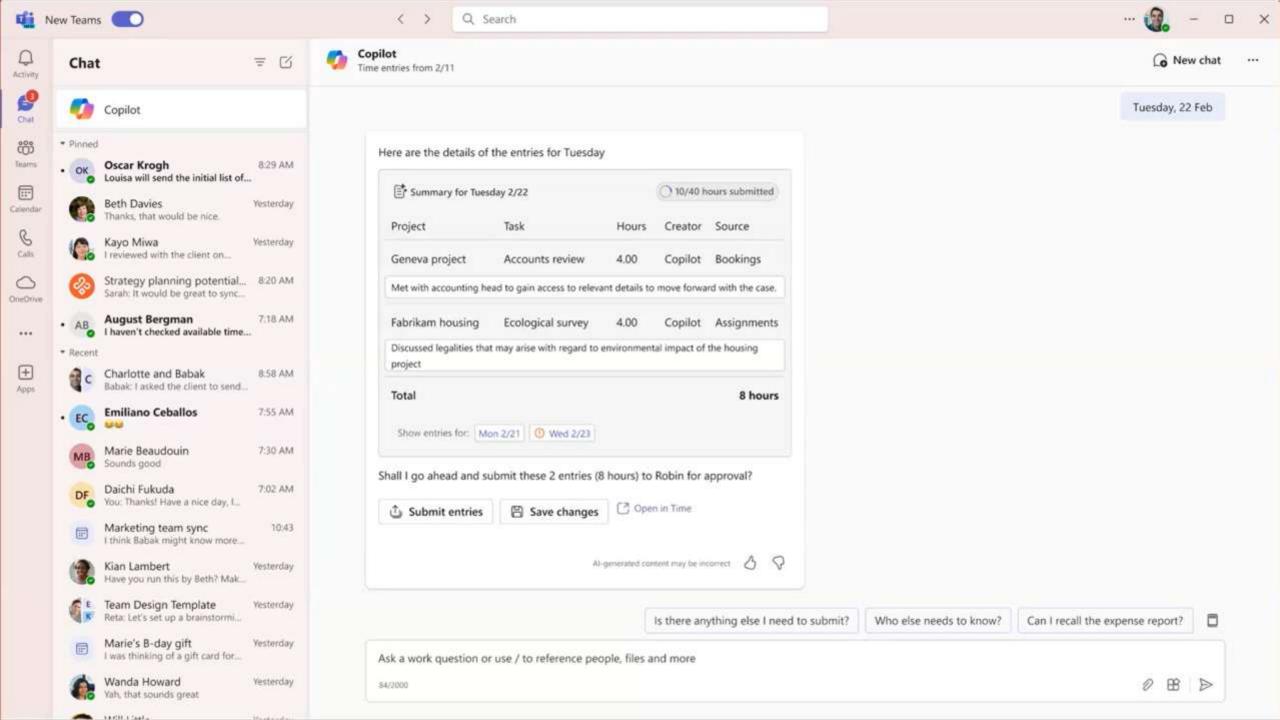


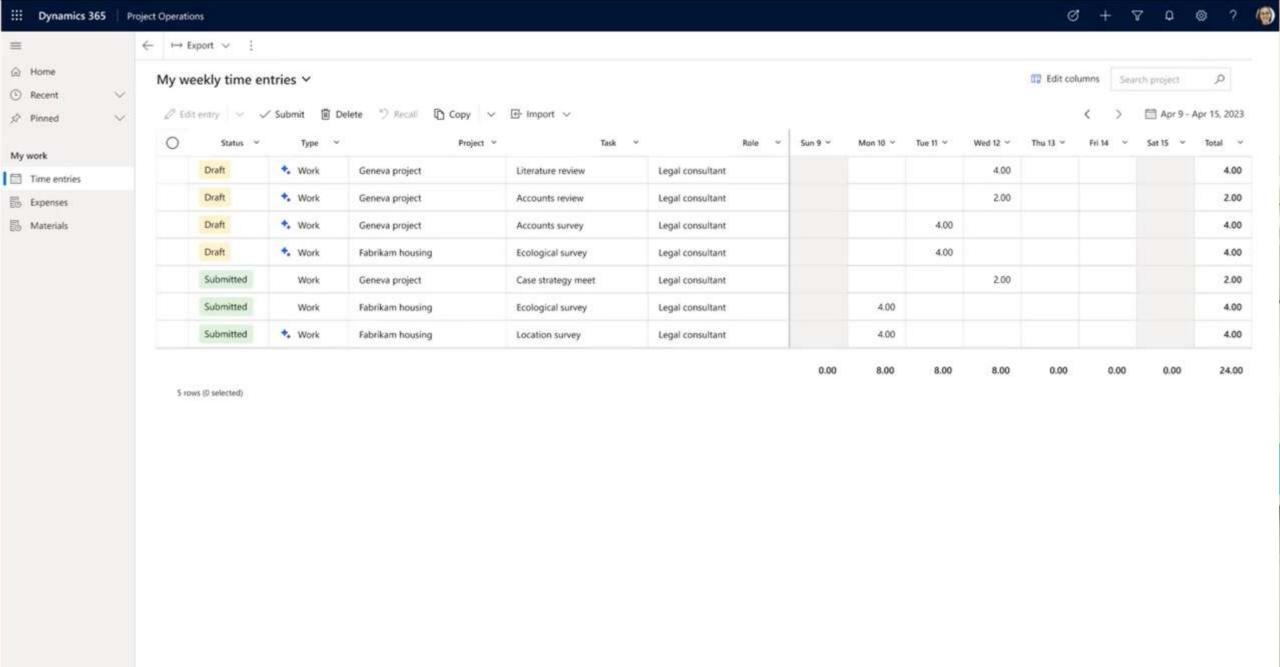


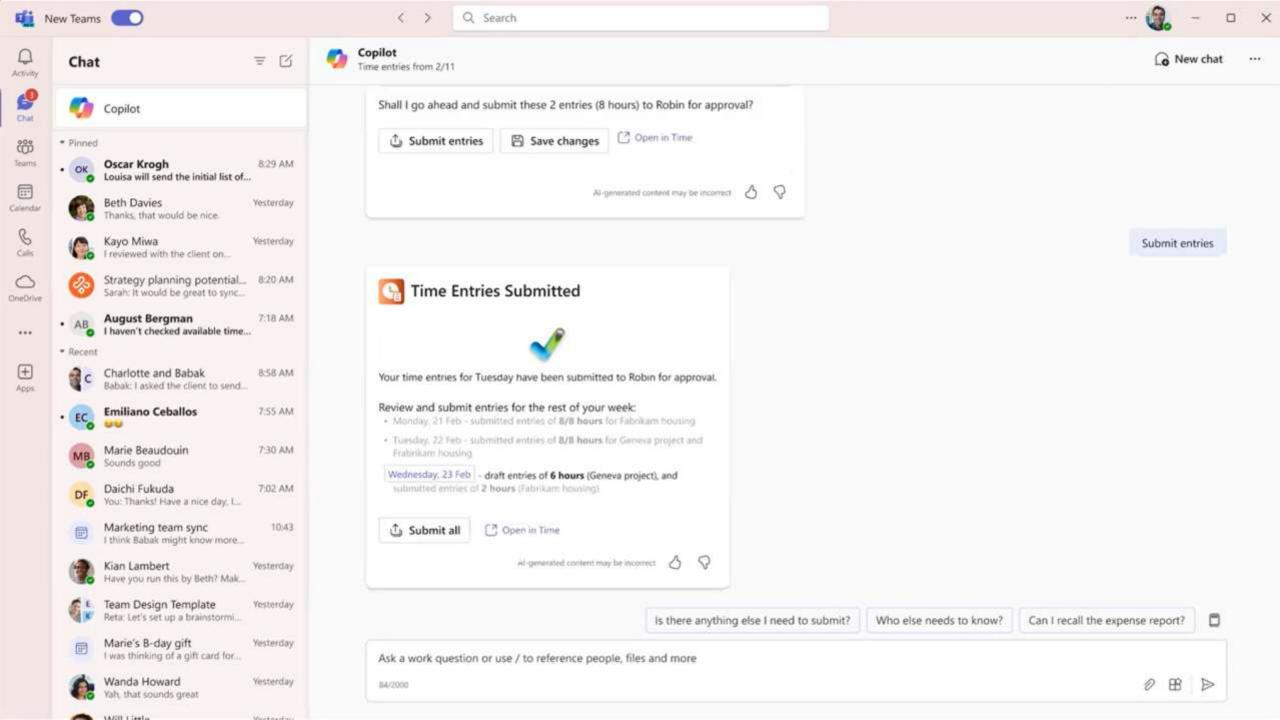
Time Entry powered by Copilot







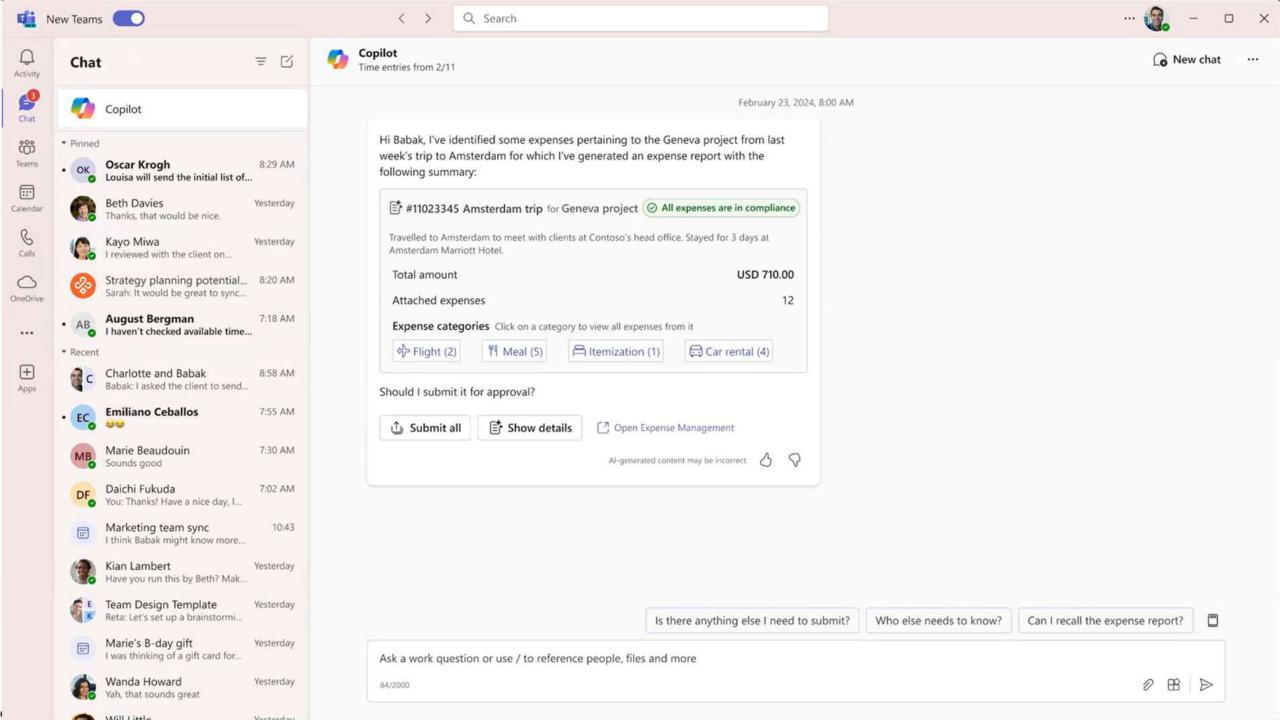


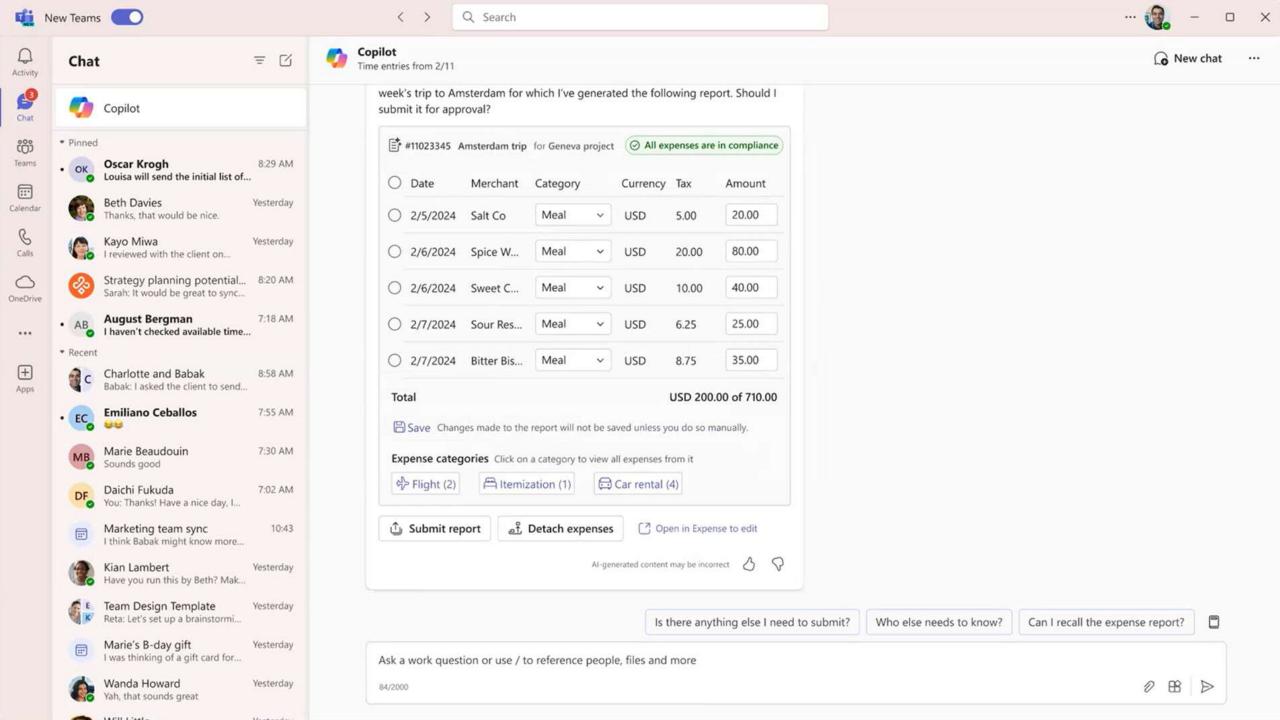


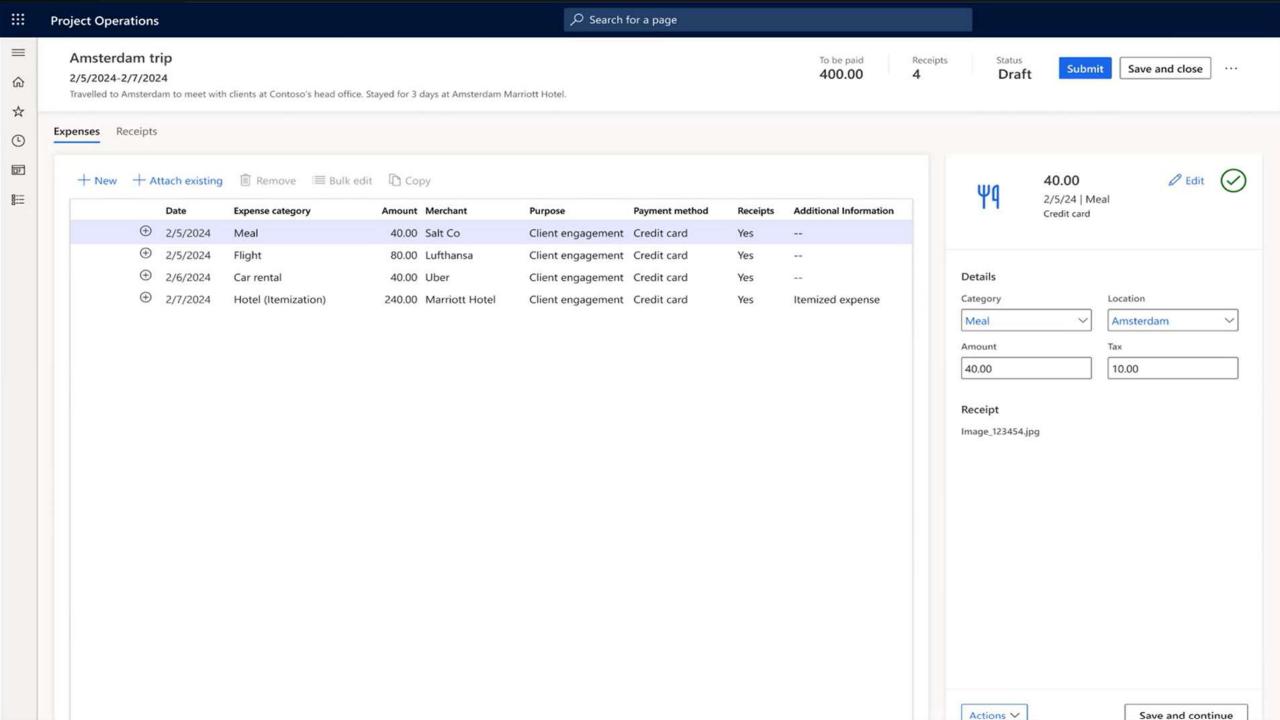


Expense Entry powered by Copilot





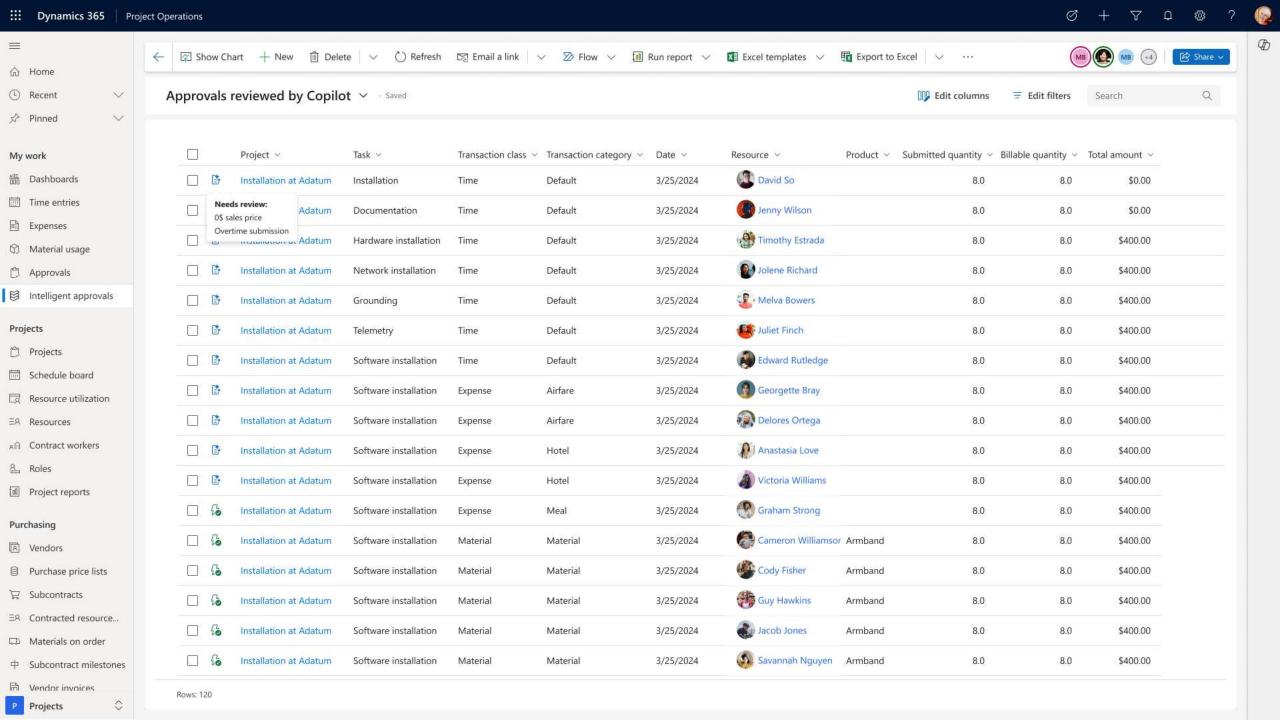


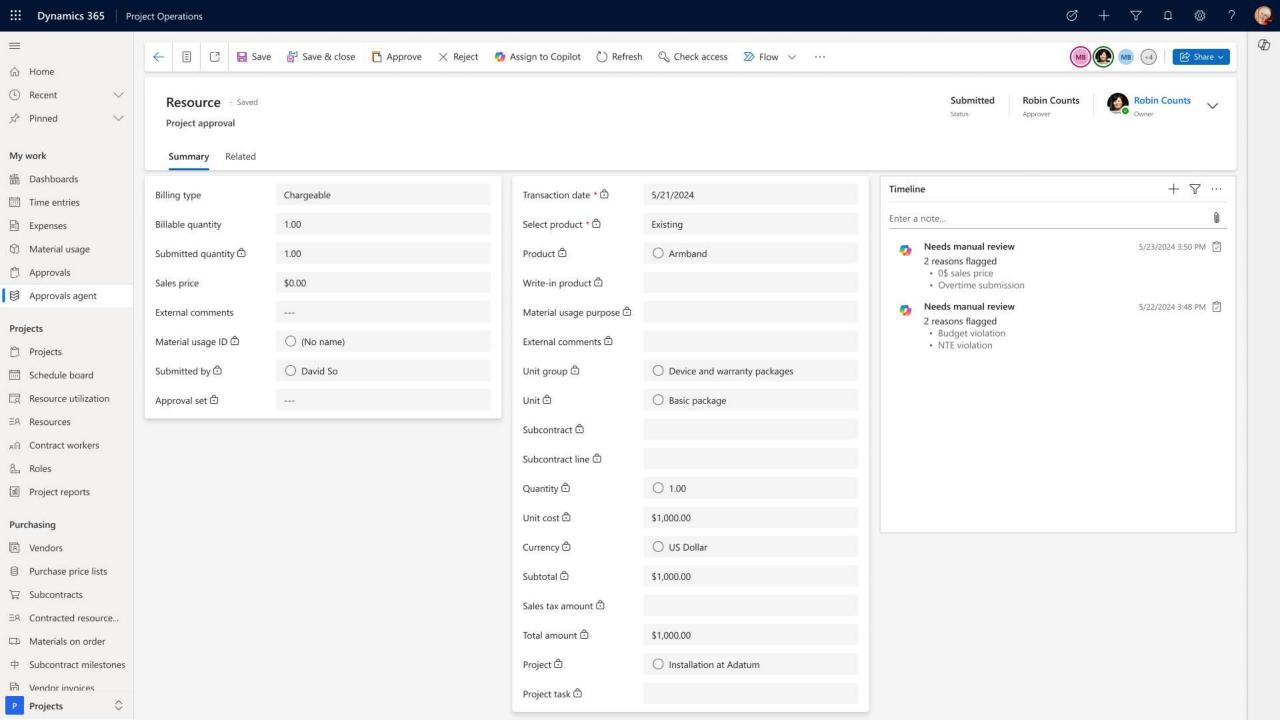


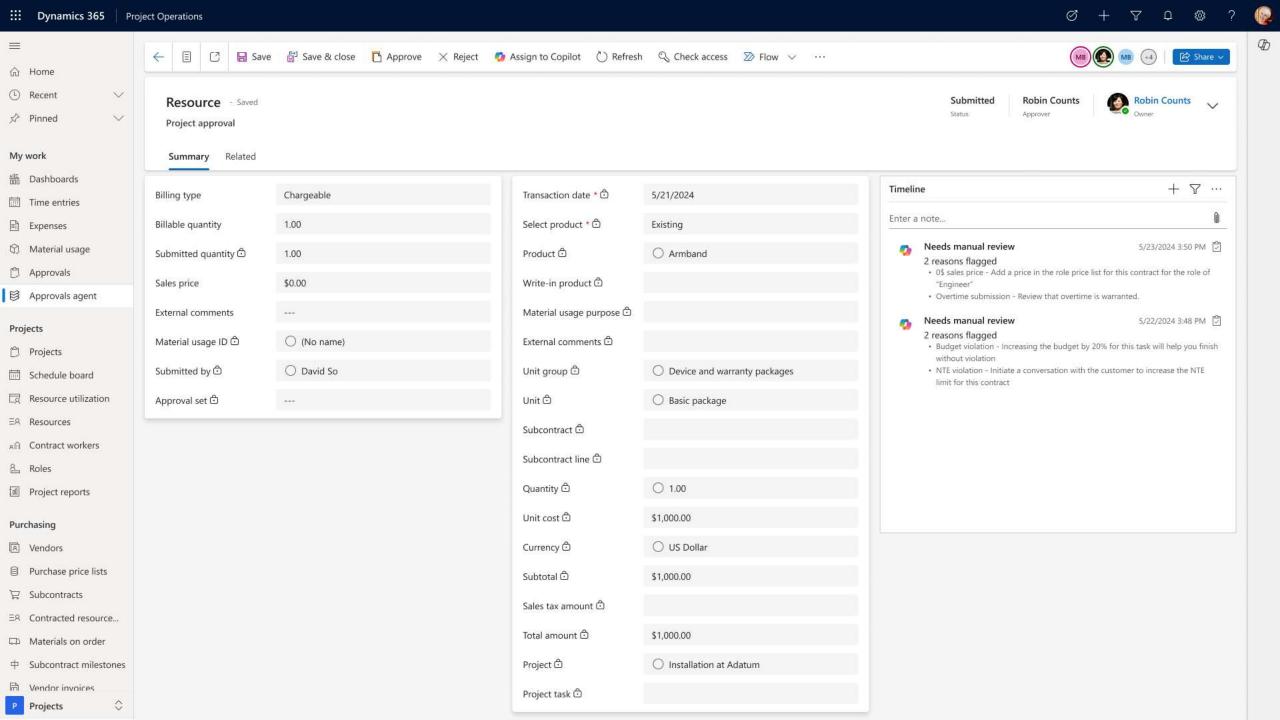


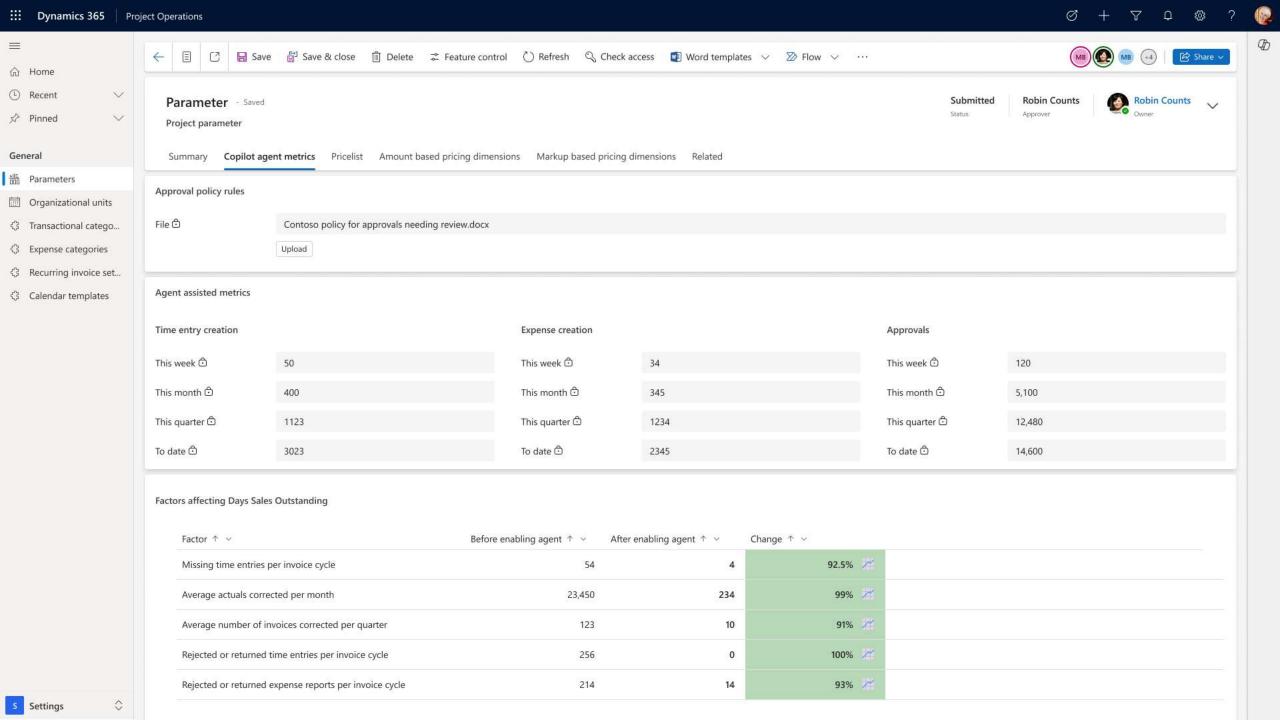
Approvals







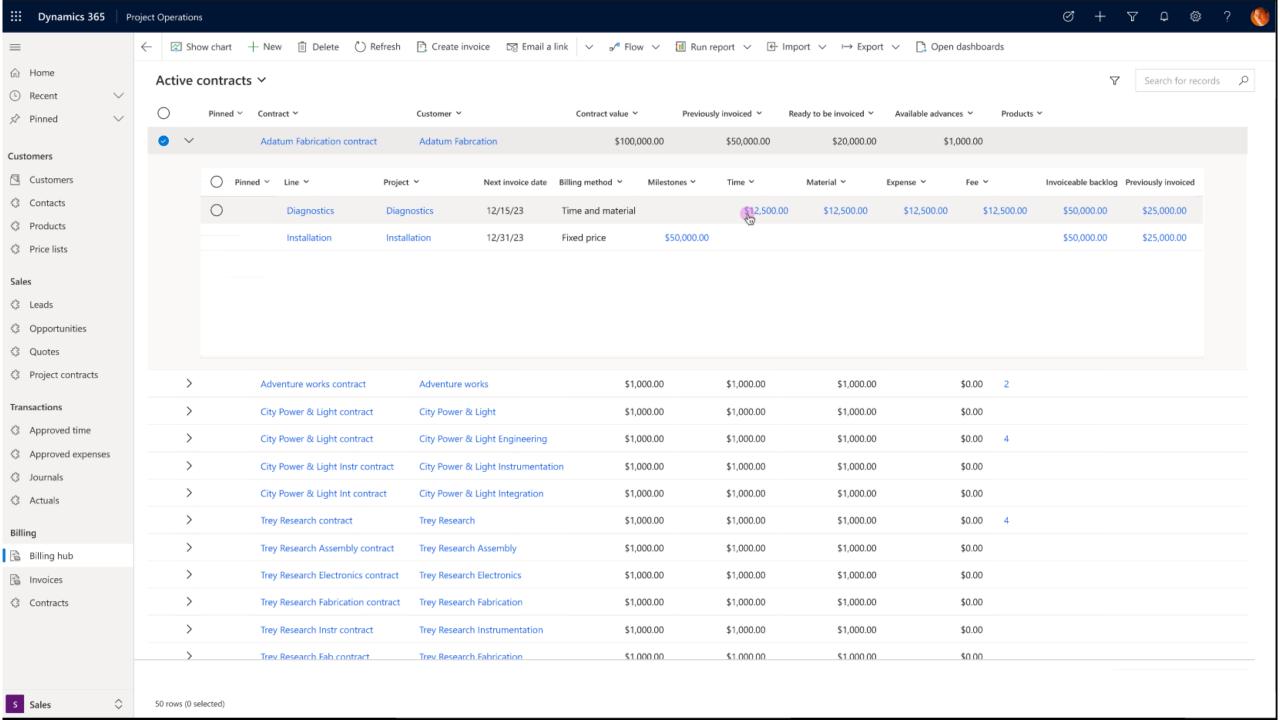






Invoice redesign





 $\boxtimes \times$

Billing

Time transactions for Diagnostics

Create invoice Add to invoice Ready to invoice Not-To-Ex... Reset Not-To-Ex... Reset Not-To-Ex...

Not-To-Exceed status Y	Transaction class Y	Billing type Y	Billing status Y	Document date Y	Bookable resource Y	Resource role Y	Resourcing unit Y	Quantity Y	Price Y	Amount Y
Not applicable	Time	Chargeable	Ready to invoice	1/1/2023	Savannah Nguy	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Not applicable	Time	Chargeable	Ready to invoice	1/2/2023	Ronald Richard	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Not applicable	Time	Chargeable	Ready to invoice	1/3/2023	Jane Cooper	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Not applicable	Time	Non chargeable	Not ready to invoice	1/4/2023	Annette Black	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Not applicable	Time	Non chargeable	Not ready to invoice	1/5/2023	Robert Fox	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Not applicable	Time	Non chargeable	Not ready to invoice	1/6/2023	Rloyd Miles	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Committed	Time	Non chargeable	Not ready to invoice	1/7/2023	Ralph Edwards	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Committed	Time	Non chargeable	Not ready to invoice	1/8/2023	Leslie Alexande	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/9/2023	Bessie Cooper	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/10/2023	Cameron Willia	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/11/2023	Dianne Russell	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/12/2023	Devon Lane	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/13/2023	Brooklyn Simm	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/14/2023	Esther Howard	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/15/2023	Guy Hawkins	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/16/2023	Albert Flores	Network Technician	Fabrikam	1.00	\$1,000.00	\$1,000.00
Failed	Time	Non chargeable	Not ready to invoice	1/17/2023	Jerome Bell	Network Technician	Fabrikam	1.00	\$1.000.00	\$1.000.00

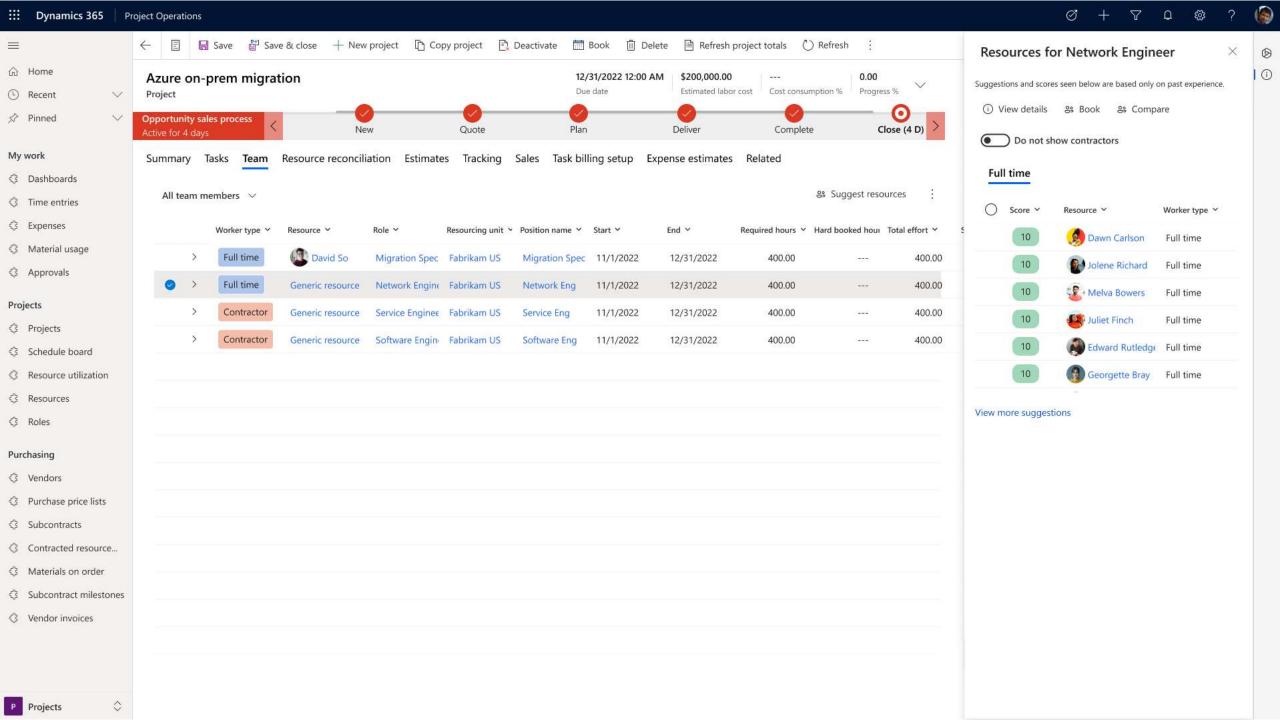


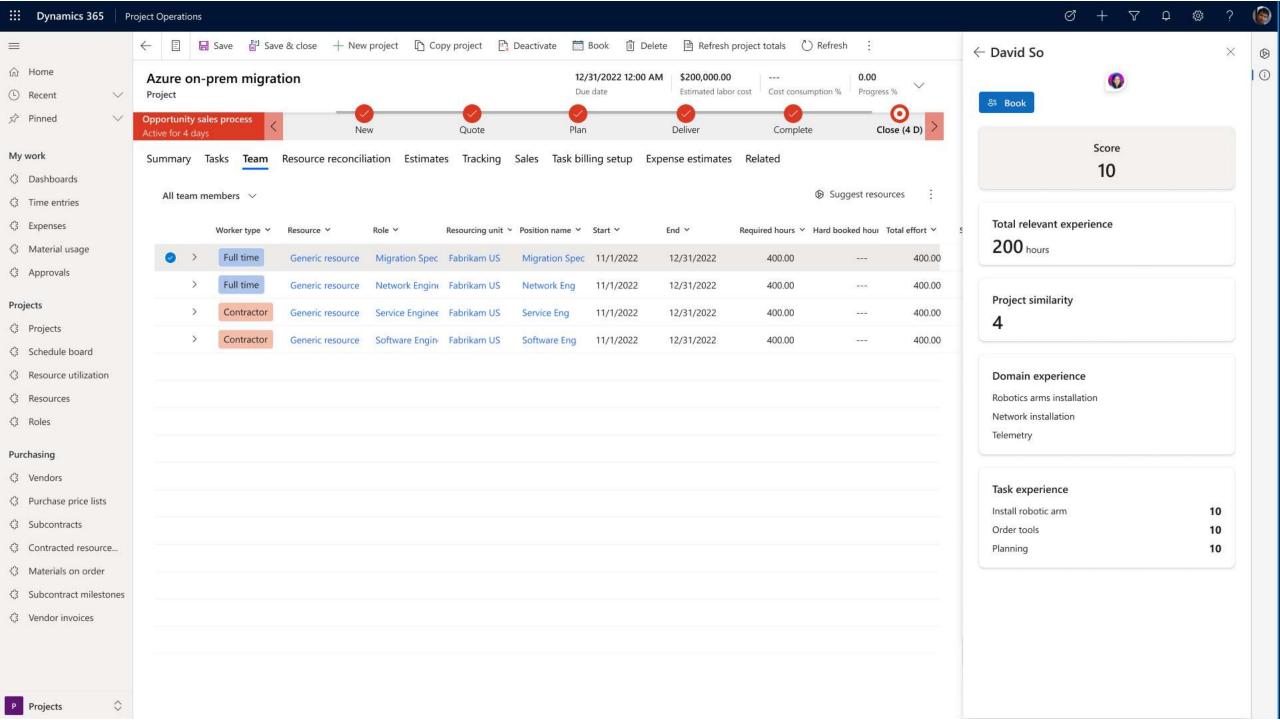




Suggest a resource

Using Key phrase extraction model in Al Builder







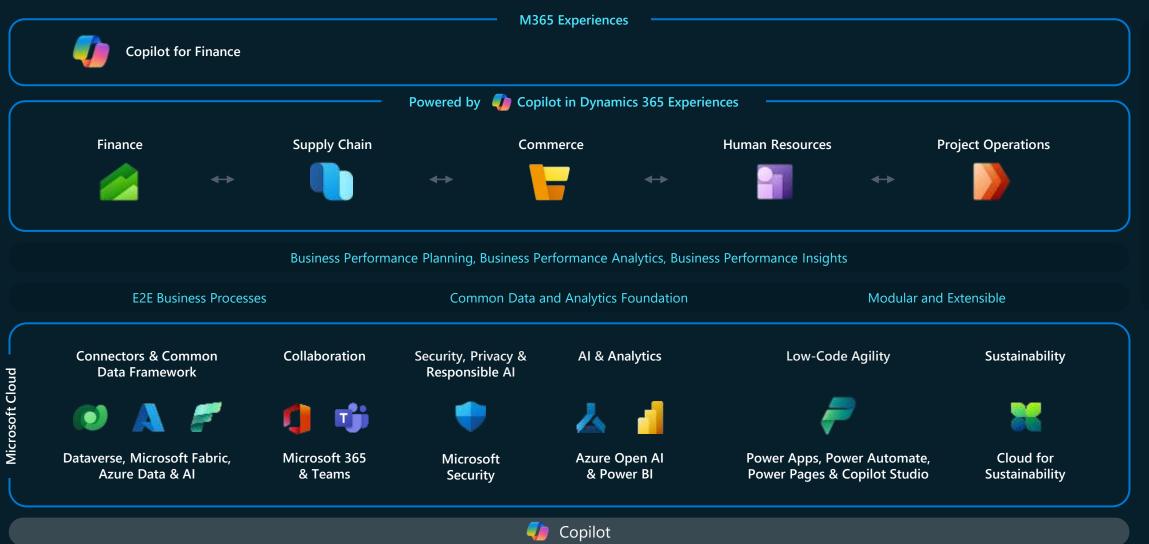
Commerce: La revolución digital en el comercio



Aida AntónDigital Technical Specialist
Microsoft España

Our Vision for AI-Led ERP

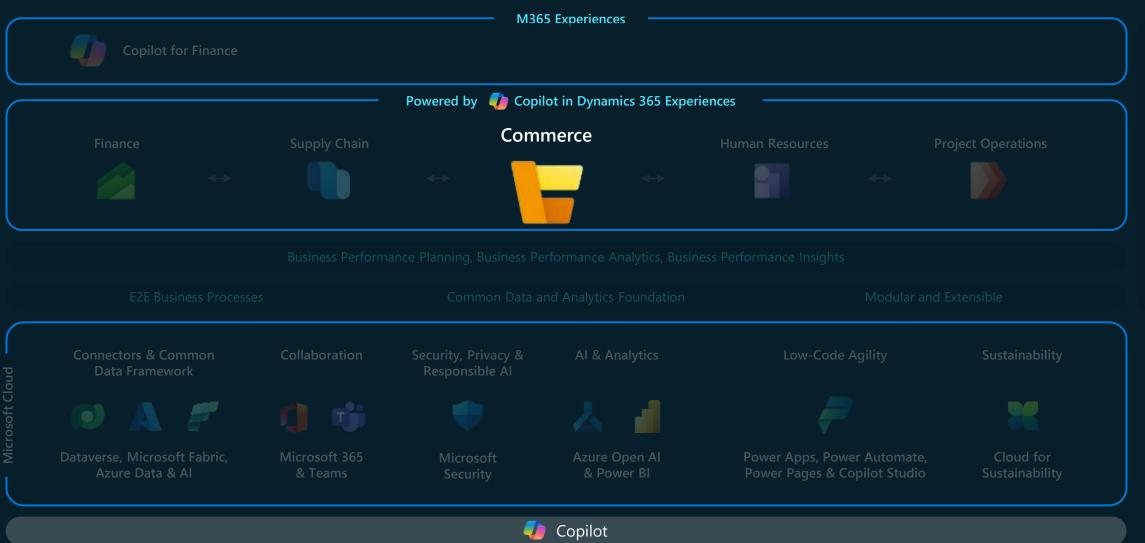
The next generation of ERP is intelligent and autonomous



Extensibility | Industry solutions

Our Vision for Al-Led ERP

The next generation of ERP is intelligent and autonomous



Extensibility | Industry solutions

Dynamics 365 Commerce

Unified Omnichannel Commerce



Example Customer Verticals







Personalized experiences

Customer expectations are rising and over 80% of retail shoppers say they want personalized experiences in retail stores that rival the ones they get online.

Omni-channel, Customer Insights, Loyalty, Copilot template for personalized shopping



In-store experience

Faster checkout and a smooth in-store experience are critical for a buyer.

Scan-and-go, autonomous stores, AI powered smarts carts, Smart store analytics



Operational resiliency

Retailers need to ensure they can operate, regardless of external factors that may be preventing them from doing so like lost network connectivity or power outages.

iOS Offline, Android Offline, Windows Offline, RCSU



Streamlining operations

Retailers are looking for ways to leverage AI to predict and automate their daily workflows
Store analytics, Demand Planning, Customer Insights,
Replenishment, Shift reconciliation, Copilot template for store operations



Omni-channel retail operations

Retail are starting to blend their online and in-store experiences, using what's often referred to as seamless omnichannel experiences.

Online shopping, Mobile apps, Pickup options, Delivery services



Sustainability

A 2024 survey of US consumers by NielsenIQ shows that 95% want to make sustainable living a greater part of their lives.
Sustainability, Traceability, Brand reputation

Investment Themes







Investments by Theme



Deliver Efficiency with Copilot

- Easily Enrich Products with Copilot in Site Builder
- Improve Merchandiser Efficiency with Copilot
- Copilot Generated Product Insights
- Proactive Customer Summaries
- Channel & Store Report Summaries
- Summarized Insights Based on Statements



Deliver Modern Store Experiences

- Fast & Frictionless Self Checkout to Improve Efficiency
- Check Out Faster with Optimized Payment Flows
- Boost Cashier Efficiency with UX Improvements
- Reduce Checkout Times with Streamlined Receipt Workflows
- Enable Barcode Scanning on iOS Devices
- Tap to Pay On iPhone with Adyen
- Payment Modernization
- Offline on iOS and Android Devices



Deliver Customer Success

- Inventory Accuracy with Real-Time Inventory
- Multifaceted Pricing
 Strategies with Unified
 Pricing
- Data Archival

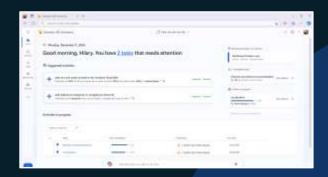
Investment Themes







Copilot for Everyone in Dynamics 365 Commerce



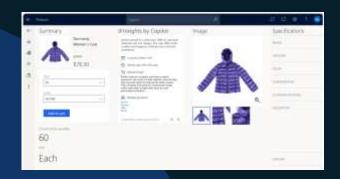
Merchandizing Efficiency

 One-stop merchandising dashboard providing status and verifications



Customer Summarization

 Quickly understand the customer to create personalized sales experiences



Product Summarization

 Quickly understand the product, its availability and how best to sell it



Channel & Report Summaries

 Quickly generate summaries at the channel, store and associate level



Statement Insights

Provide business insights based on the posted statements and find errors

Merchandising Insights

Improve merchandiser efficiency with Copilot

One-stop merchandising dashboard providing status of multiple automated verifications across a variety of merchandising assets in Headquarters.

Ability to schedule validations during off-business hours.

Validate product-related configurations, such as variants, attributes, assortments, translations across multiple channels.

Provide Al-driven insights into the quality of merchandising assets such as product descriptions.

Suggest solutions to issues found, so that the user's role then becomes to review, make necessary edits, and approve these suggestions.

Easily understand if you have issues that need to be addressed



Quickly get to the root of the issue with quick links

Customer Insights

Improve sales with proactive customer summaries

Store associates can leverage Copilot to enhance customer interactions and create personalized shopping experiences. By connecting relevant data points, Copilot empowers associates to better understand individual customers and offer tailored recommendations.

Copilot provides purchase history, discount, wish list insights about the customer "E.g. This customer has not made any recent purchases in the last six months" making it efficient for a store employee in an assisted selling experience

Customer summary is also available in the POS transaction page while a customer is transacting to make it easier for a store employee to take the next best action without navigating away

Summarized buying behaviors and risks and a detailed purchase timeline



Quick conversation starters personalized for the individual customer

Product Insights

Improve sales with intelligent product summaries

Provides generated insights that highlight key product information and insights that will enable store associates to quickly communicate the most relevant information about the product.

Information can include product key attributes, availability, and discounts to be summarized.

Product demand rating will be provided based on seasonal trends, date, and location.

Top related products will help quickly search for and cross-sell additional products.

Additional insights such as discount frequency and product sale velocity will also be provided in future phases.

Product insights will be surfaced on multiple screens including the product details screen, search results screen, and transaction screen in Store Commerce.

Summarized product details that allow you to quickly convey key sales attributes



Quickly navigate to related categories to find products that increase upsell opportunities

Store & Channel Summaries

Enhance efficiency, accuracy, and real-time analysis to aid store and channel performance

Channel managers can tailor the type of summary displayed for each channel report, whether it's a default out-of-box report or a custom-authored one.

Summaries seamlessly integrate with existing high-charts based reports.

Summaries will automatically adapt to the locale that has been configured for the the POS app.

Summaries are governed by data access control settings. For example, a store cashier can analyze, or view reports related to their own POS activity, while a store manager has broader permissions to access reports for the entire store's POS activity.

Quickly understand key store performance information



Better understand what is impacting your bottom line

Statement Insights

Improve employee efficiency and proactively avoid statement posting headaches

Provide business insights based on the posted statements e.g., sales by store, popular items, most returned items etc.

Provide insights based on failed statements and transactions failing to pass validation e.g., number of transactions in the failed statements, number of transactions that failed validation, total sales per failed statement etc.

Provide a summary for each failed statement along with the recommended solutions. The summary could be used to open support tickets with Microsoft.

Proactively address issues and retry posting failed statements.

Statement summaries provide key business insights



Identify risks that may prevent statement posting and address them quickly

Investment Themes







Self-Checkout

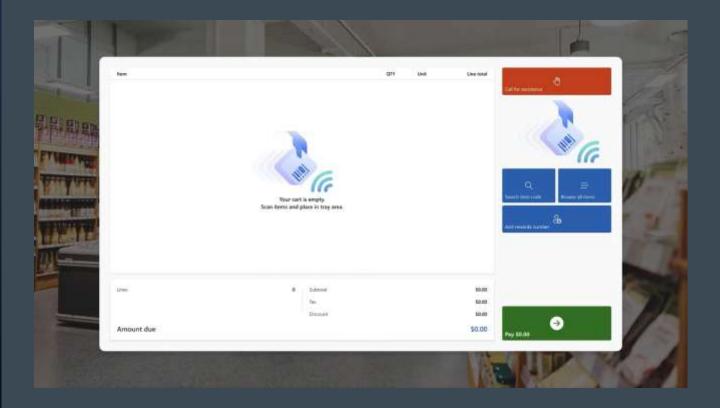
Reduce operational costs and simplify customer checkouts

Retailers are looking for opportunities to reduce operational costs. Customers see checkout lines as a waste of time. Forty-four percent of customers would abandon a transaction if the checkout process took too long.

Modern and improved checkout flow in the POS app to streamline payment capture .

Self checkout kiosks avoid long lines and enable customers to complete their transaction by themselves.

Same POS application, with a simplified interface for self-checkout



Customer can call for assistance and easily pay for their scanned purchases

Tap to Pay on iOS with Adyen

Out of the box support for Apple Tap to Pay with Adyen

Tap to Pay on iPhone will enable stores to accept contactless payments using mobile Store Commerce on iPhone devices.

Mobile Store Commerce will reduce a store's hardware footprint, allowing for more mobile interactions and checkouts between cashiers and shoppers.

Modernizes the POS device footprint for stores.

Easy customer payments using phone-to-phone tap interactions.



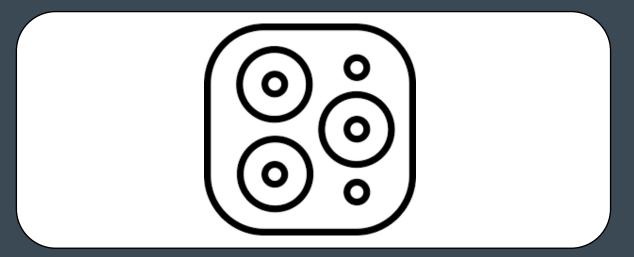
Effortless Integrations

Out of the box integrations for common retail tasks

Native integration of barcode scanning libraries for camerabased scanning on Android and iOS devices.

Support autonomous stores with AiFI technology to capture customer's cart and process payment.





Payment Modernization

Deliver out-of-the-box payment method parity with the Adyen payment gateway's offerings

Collaborating closely with Adyen to modernize our native payment connector to deliver parity with their offerings.

Enable highly desirable payment methods on POS through the existing code base, by testing, documenting and enabling Alipay, Klarna, Affirm, WeChat Pay and Pay by Link.

Invest in enabling asynchronous calling patterns to deliver ACH for POS and other highly desirable payment methods in the digital commerce and call center channels.

Payment Method	POS	Call Center	E-Commerce
Card Present	✓	(
Card Not Present		✓	✓
Gift Cards	✓	✓	✓
Loyalty Points	✓	✓	✓
Pay On-Account	✓	✓	✓
Digital Wallets	✓		✓
Tap to Pay	✓		
Cash	✓		
Alipay	(a)	©	©
Klarna	(a)	©	©
Affirm	(a)	©	©
WeChat Pay	(a)	<u> </u>	<u> </u>
Pay by Link	(a)	<u> </u>	<u> </u>
ACH – Banking	<u>(a)</u>		
Supported Under Investigation			

Offline on iOS and Android

Providing core retail workflows in offline mode for business continuity and disaster recovery

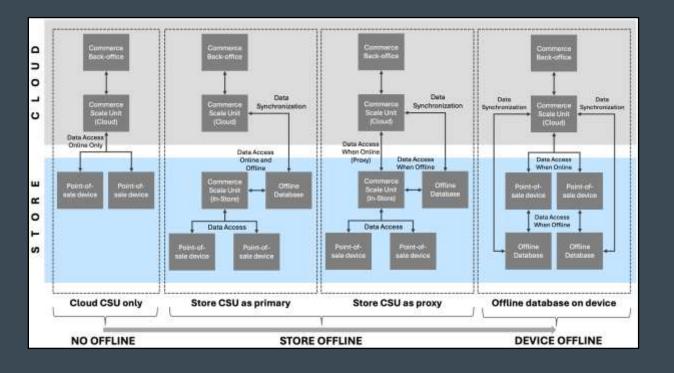
Store Commerce app will support offline mode on both iOS and Android devices.

Orders and transactions will be captured and stored locally on the device to be synchronized when reconnected.

Automatic synchronization of data when connectivity is available or restored.

Ensures uninterrupted business operations when network or service outages occur.

Also allows employees to utilize the Store Commerce app in the field with intermittent or no network.



Investment Themes







Multifaceted Pricing Strategy

Unifies pricing management across SCM and Commerce

Leverage attribute-based pricing model to set up pricing rules based on product, customer, channel, or attributes.

Enable sophisticated pricing by market or segment.

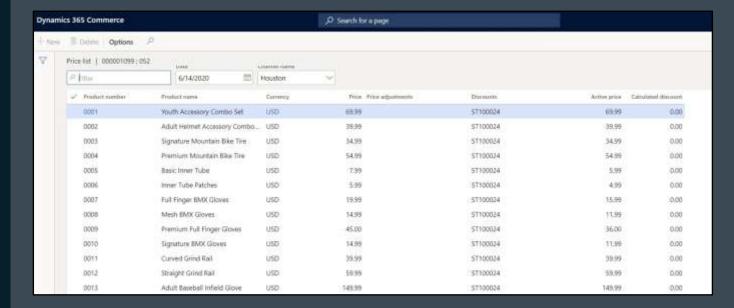
Define and manage complex pricing structures with comprehensive price component breakdown.

Utilize rich set of pricing techniques including long-term trade agreements, short-term price adjustments, promotional discounts, auto-charges, etc.

Run pricing simulations to validate pricing setup.

Integrate with headless pricing APIs.

Configure and customize pricing engine behavior.



Inventory Visibility Service

Inventory accuracy is directly related to customer satisfaction by avoiding lost sales, backorders, delays etc.

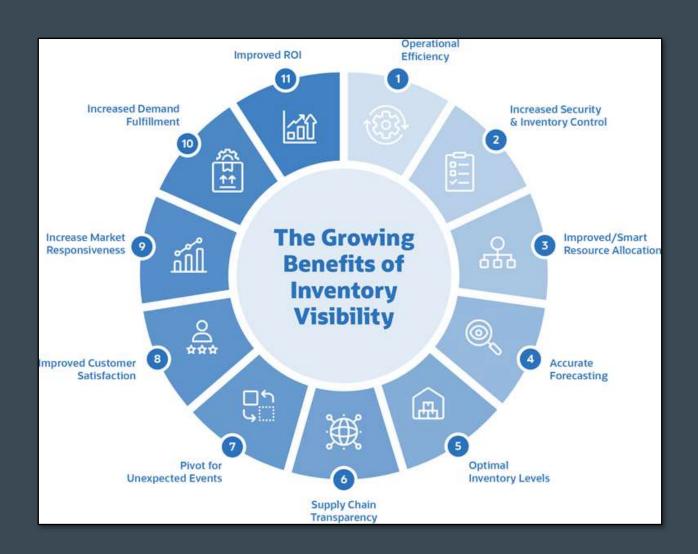
Enables better demand forecasting, production planning, and order fulfillment. This improves productivity and overall operational efficiency.

66.3% of customers have left a store without making a purchase at least on one occasion since the store didn't have the items they wanted.

Improving inventory accuracy lifted sales by 4-8% according to an extensive study by the ECR Retail Loss Group.

Integrated with Commerce to provide real-time inventory data for commerce scenarios.

Inventory can be queried and posted in real-time when a customer order is created, edited, or cancelled on any channel without performance implications.

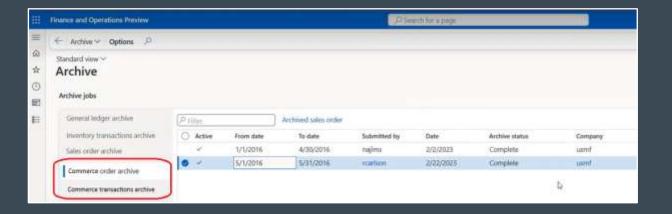


Data Archival

Keeping a large volume of historical commerce transactions results in increased storage costs, and impacts system performance

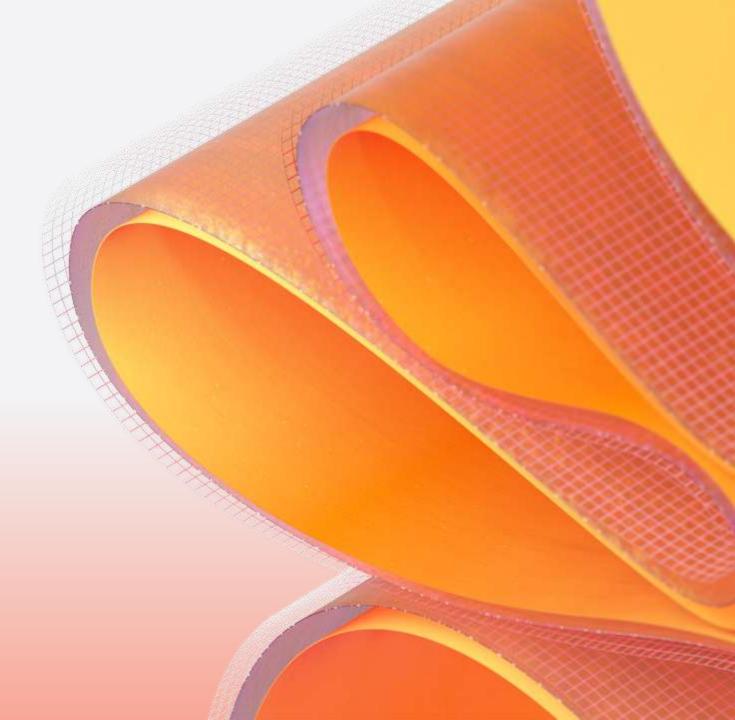
Enable the customers to choose the customer transactions they want to archive.

The archived data is still available for auditing purposes, but the customers can restore the data back, if needed.





Q&A





AYÚDANOS A CALCULAR NUESTRA HUELLA DE CARBONO



Tiempo medio de respuesta: 1 minuto!!!



Business Applications Day: La era de la IA y Copilot en ERP

Consulta el contenido del evento y accede a información adicional





Gracias

En breve empezamos con el Bonus Track



Extra Bonus – Voluntario Migración de On premise al Cloud: Cómo dar el salto a la nube



Ana CanteroTechnology Specialist Dynamics 365
Microsoft España

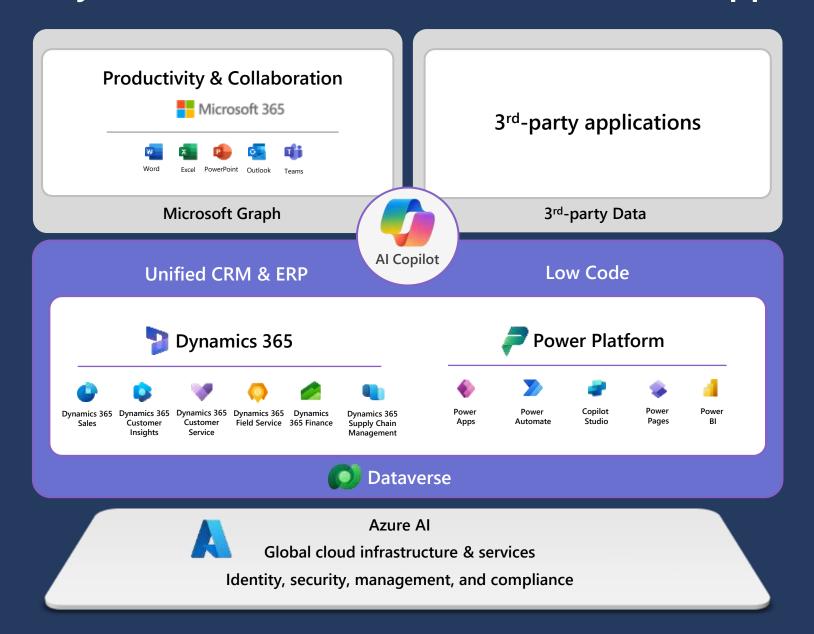


Aida AntónDigital Technical Specialist
Microsoft España



Juan Miguel Hernández Arquero Cloud Solution Architect Microsoft España

Future-proof your business with Microsoft Business Applications



Migrating to the cloud offers a competitive edge



Real-time visibility into your business



Auto backup and restore



Enable flexibility and scalability



24/7/365 SLA



Access to other Microsoft solutions such as Azure IoT, Power Platform and Al-Copilot



Improve security, privacy and reliability with Azure Cloud



Constant updates



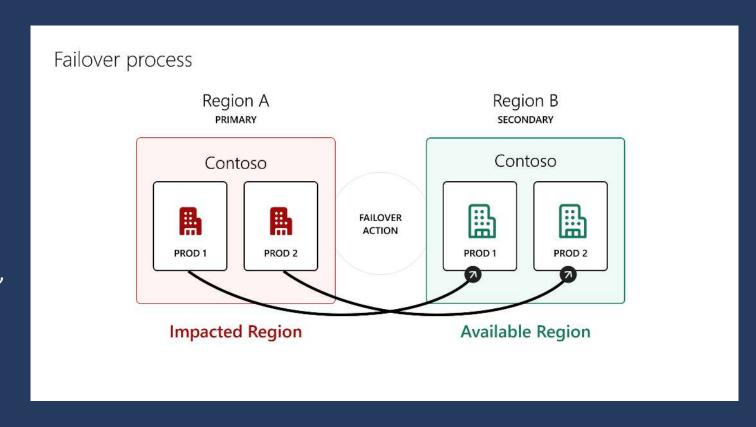
Increased productivity, speed and innovation



Disaster Recovery

Microsoft is dedicated to ensuring the highest service availability levels for your critical applications and data. Microsoft ensures that the baseline infrastructure and platform services are available through its business continuity and disaster recovery architecture by:

- Enabling geo redundancy all data from <u>production</u> environments is backed up to the paired/secondary region.
- Geo-secondary replicas are kept synchronized with the primary environment through continuous data replication.
- No action is taken on other types of environments such as trial, sandbox, or developer.



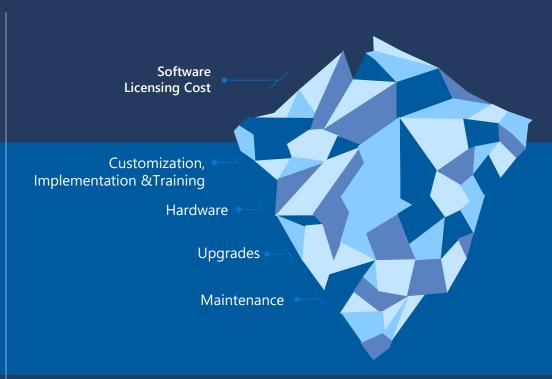
Cloud vs. On Premises

Lower total cost of ownership

Cloud



On-Premises



• Subscription fees

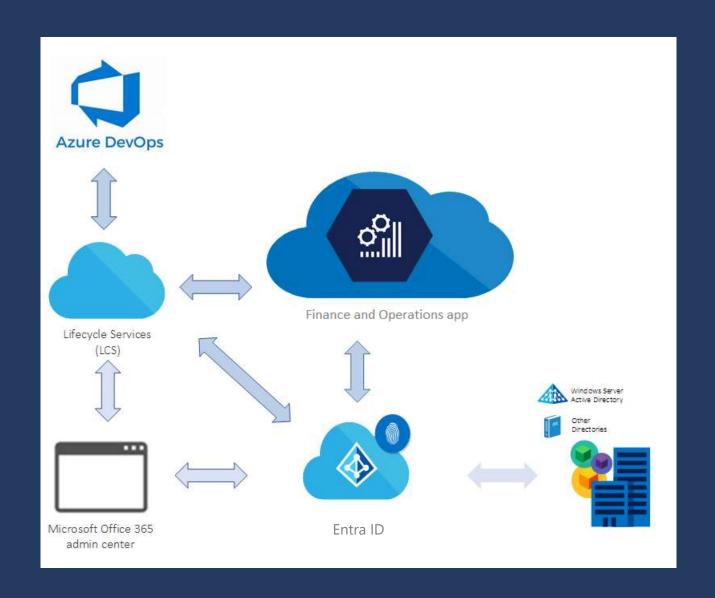
- Training
- Configuration
- System Administration

Ongoing Costs

- Apply patches, upgrades
- Downtime
- Performance tuning
- Rewrite customizations
- Rewrite integrations

- Upgrade dependent applications
- Ongoing burden on IT (hardware)
- Maintain/upgrade network
- Maintain/upgrade security
- Maintain/upgrade database

Dynamics 365 F&O Cloud Architecture



Service Update

Starting from April 2024, Microsoft is introducing more flexibility in scheduling updates.



Service update cadence

Four service updates annually, in February, April, July, and October. Because release durations are being extended, the same minimum of two service updates per year is maintained.

Self-update and auto-update

Service updates are made generally available for self-deployment before Microsoft automatically applies them.

Auto-update windows

Organization can select one of the two auto-update windows that are four weeks apart for each service update.

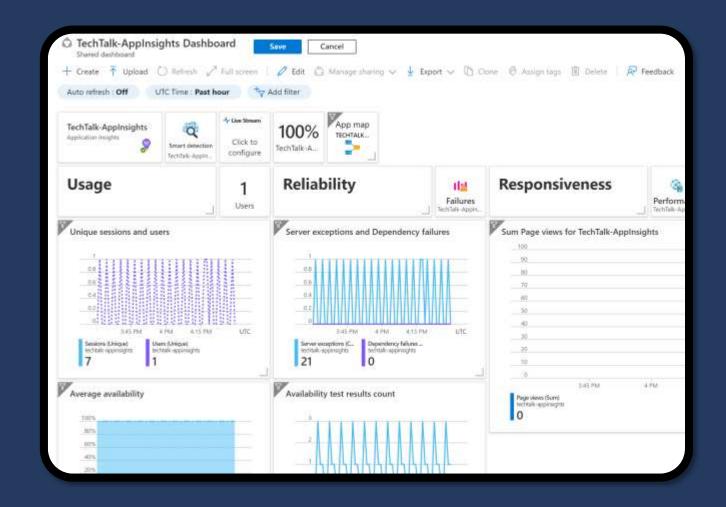
Service Update pause

The max number of consecutive updates that can be paused is being reduced from three to one. After the pause window ends, if the customer hasn't self-updated, Microsoft automatically applies the latest update

Environment Performance Monitoring

Application Insights is an extension to Azure Monitor providing web application monitoring, and provides features such as:

- Logging of telemetry (Metrics, Events, Page views, Exceptions)
- Availability testing
- Smart detection & alerting
- Integration with GitHub and Azure DevOps
- Application usage
- Creation of telemetry dashboards



Cumple con los estándares industria



Adherirse a prácticas estrictas de privacidad y seguridad al crear características y operar el servicio



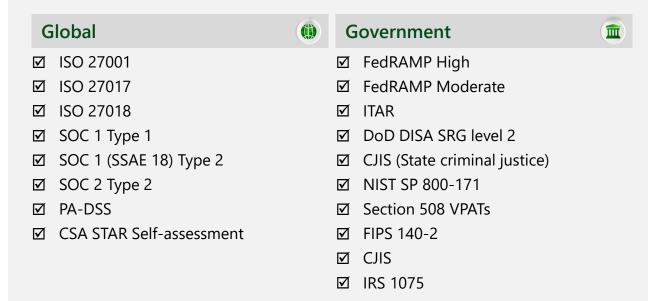
Pasar auditorías internas y externas

Responder a requisitos que incluyen::

 Certificaciones prioritarias(ISO 27001, 27017, 27018, SOC 1 [SSAE 18] Type 2, SOC 2 Type 2, PA-DSS)



- Health HIPAA BAA
- Government-EU-US Privacy Shield, EU Model Clauses, UK Official, Spain ENS, Spain LOPD, FINMA (Swiss, FSI), FERPA, New Zealand Gov CIO Fx, Australian CCSL (IRAP), Singapore MTCS



Regional



Industry



- ☑ Australia CCSL (IRAP)
- ☑ China GB GB18030
- ☑ China GBT 24589
- ☑ EU Model Clauses
- ☑ EU—US Privacy Shield
- ☑ GDPR
- ☑ New Zealand Gov CIO framework
- ✓ Singapore MTCS
- ☑ Spain ENS High
- ☑ Spain LOPD
- ✓ UK G- Cloud Framework

- ☑ HIPAA BAA (US)
- ☑ FDA CFR title 21 part 11
- ☑ FERPA
- ☑ FINMA (Switzerland, FSI)

Cumplimiento de GDPR



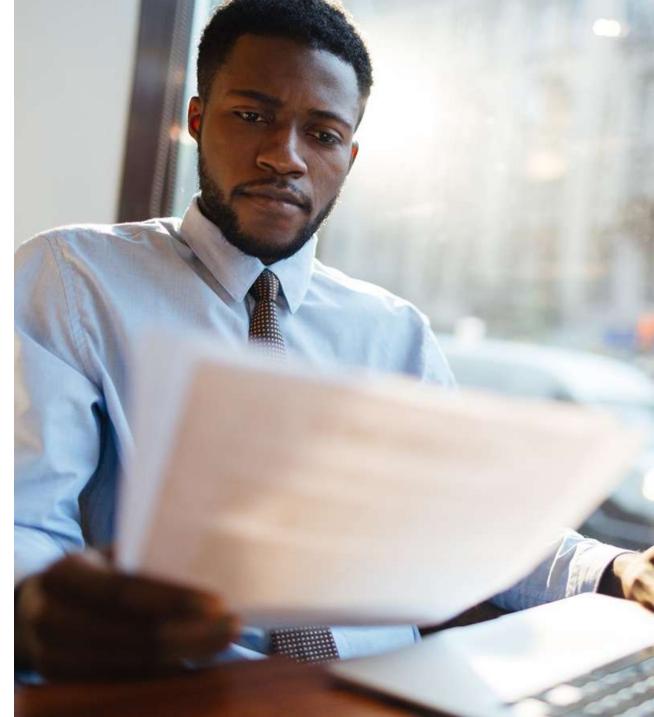
En Microsoft, creemos que la privacidad es un derecho fundamental y creemos que el Reglamento general de protección de datos (GDPR) es un paso importante para aclarar y habilitar los derechos de privacidad individuales.

Elementos clave de GDPR:

- Derechos de privacidad personal mejorados
- Aumento del deber de protección de los datos personales
- Informe obligatorio de violación de datos personales
- Sanciones significativas por incumplimiento



Microsoft Dynamics 365 se compromete a ayudar a nuestros clientes a cumplir con los requisitos del GDPR







Migration Programs

Upgrade from AX 2012 to F&O

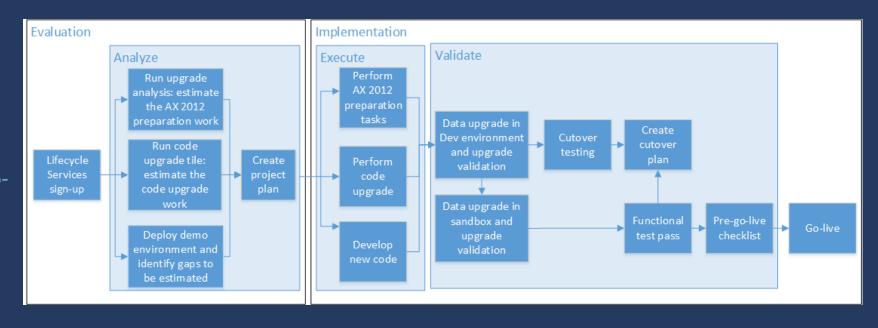
Finance and operations apps provide an upgrade path that customers who currently run Microsoft Dynamics AX 2012 can use to move their data and code to finance and operations apps. Currently, upgrades from Dynamics AX 2012 R3 and AX 2012 R2 are supported. The upgrade process is built on the following elements:

- Tools to help you bring forward existing custom application code from AX 2012.
- A data upgrade process that you can use to bring your database forward. Therefore, you can upgrade your full transactional history.

The overall upgrade process can be visualized as three overarching phases:

Analyze, Execute, and Validate.

The following diagram shows the end-toend upgrade process, and the activities that we consider part of each phase.



Move to the cloud with AIM to unlock AI-guided productivity

AIM (Accelerate, Innovate, Move) offers organizations a tailored path to move critical processes to the cloud from on-premises solutions. AIM reflects Microsoft's commitment to guiding on-premises business applications customers into the era of Al-guided productivity, which is a cloud-based venture.



Accelerate now to adopt Al powered technologies

Start with an AIM Assessment



Innovate faster to stay ahead of the competition

Get access to expert implementation guidance and services



Move with agility and scale as business grows

Benefit from the right investment offers

Learn more about AIM at aka.ms/D365AIM



Success by Design is Microsoft's guide to implementation of Dynamics 365.

Success by Design contains recommended practices across the complete implementation and application lifecycles based on our experience from thousands of successful implementations.

Success by Design is complemented by a number of resources such as learning paths, technical documentation and process maps to help your organisation succeed with the implementation.

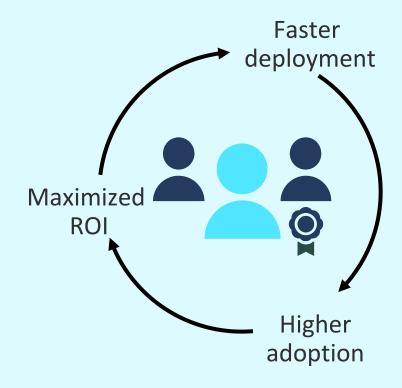


Microsoft FastTrack for Dynamics 365

FastTrack for Dynamics 365 is a customer success program powered by the Microsoft engineering team to enable organizations to accelerate implementation.

The FastTrack team offers the learnings, best practices, and experience from thousands of cloud deployments through Success by Design.

FastTrack services are available at no additional cost to customers who meet certain license requirements.





Unified support / PQA

We understand your priorities

No matter where you are in your technology journey, support can help you mitigate risk, improve operational processes, and scale your business





Innovate with new apps and modernize existing apps

Rapidly adapt and automate business processes

Improve operational processes to help reduce your costs

Build a governance, security, and compliance strategy

Enable secure remote work for your employees

Support to drive your solution success

Accelerate time to value by putting your business-critical solutions at the center of our experience



Maximize my uptime

Maintain continuity, prevent issues, and respond to incidents quickly



Keep my business running smoothly



Know and guide me

Partner with a team who knows your business and can get you results



Understand my goals and technology



Enable me to do more

Transform your organization for success in a cloud-first world



Activate my business and my people

Designed with flexibility to meet your needs

Receive foundational support across your Microsoft portfolio and tailor your experience through services that drive the outcomes you need most

Meet your foundational needs

Comprehensive, organization-wide support



Tailor your solution for success

Receive an allowance towards services or purchase more as add-ons

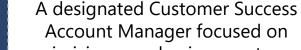


24x7 problem resolution support and risk assessment capabilities to proactively manage IT health



Proactive Services

Expert-led, solution-specific engagements across Well-Architected, Server Migration, Security, Microsoft Teams, Power Apps, Analytics, and more



Account Manager focused on maximizing your business outcomes



based solutions designed to ensure maximum uptime, solve complex IT challenges, and help you get the most out of your technology investment

20+ in-depth, relationship-

Enhanced Solutions



Know and

guide me

As-needed advisory support from experts and an online hub of ondemand learning content



Customer Success Unit Support



Microsoft as your travel companion from start to finish, as long as you need us



Best in field expertise where, when and as much as you need it



Microsoft on your side to derisk any ROI challenge



Helping you to see vulnerabilities and injecting ideas you didn't see



Remediation and readiness support to accelerate adoption and scale out

Project Quality Advisory



DE Project Quality Advisory for Dynamics 365 is a customer success offering to advise customers with prescriptive guidance and recommended practices for Dynamics 365 implementations



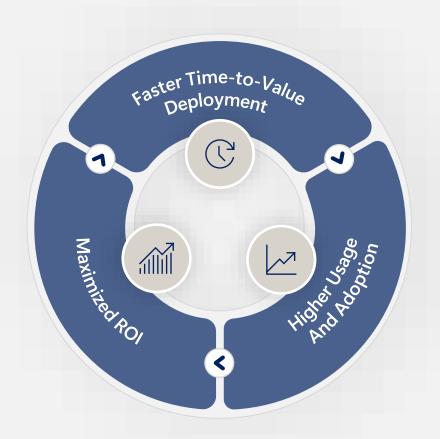
Customers benefit from qualified guidance:

- Program advisory
- Functional and technical alignment
- Success assessment
- Code and performance health checks

- Improved build and deployment quality
- Administrative educational workshops
- Steering committee participation



PQA is delivered by best-in-class trusted, solution advisors with deep, real-world enterprise implementation experience using the Success By Design framework to provide functional, technical, and business process advisory



PQA at a glance



Experienced advisors

- Accelerate your deployment with a team of subject matter experts to empower your teams with skills and knowledge
- Learn through our experience
- Influence product direction with your feedback



Milestone reviews

- Help increase the likelihood of project success with solution architecture design validation and development processes where we cover both functional and technical elements of your implementation
- Avoid common pitfalls
- Mitigate risk and overcome deployment blockers



Microsoft in your corner

- Help increase adoption success through guidance
- Lay a solid foundation to support future deployments
- Ease the transition to post go-live success programs

Roles and responsibilities

Stage	Examples of customer and partner activities. Specific division of responsibilities depends on the partner proposal.		PQA provides implementation advisory and best practice guidance.	
	Customer	Partner Implementation partner is required for PQA	Microsoft Architects	
Governance	 Program and project management End-user communications Accountable for end user adoption Change management 	 Governance and program management Change management (depends on partner proposal) 	Steering committee and technical review board participation	
Initiate	Project kick-offCommunicate requirements	Project kick-offElicit and document requirements	Project kick-offSuccess planning workshop	
Implement	 Manage project in Lifecycle Services (LCS) To-be business process design Develop requirements Review and sign off solution design Support solution development Support data migration and testing Training users 	 Requirements analysis Solution design and documentation Modifications to Dynamics 365 ALM and build management Configuration and setup Support customer with Data migration Security roles User training 	 Solution blueprint review Assessments and advisory services Gap solution reviews Code and performance health checks Implementation monitoring Education workshops 	
Prepare	Help-desk documentation and trainingOrganizational go-live readinessGo-live	Solution go-live readinessGo-live	 Cutover strategy Go-live readiness assessment Go-live assistance¹ 	
Operate	Realize business value	First-level support (depends on partner proposal)	Post-go live reviewTransition to long-term CSU engagement	



Despedida y Cierre

