

# Microsoft AI Tour

## VINTERTRÄDGÅRDEN

- 9:30  
10:30
- Sophia Wikander, GM Sweden, Microsoft  
Opening keynote:  
Power your AI Transformation  
Tara Roth, Corporate Vice President, Microsoft 365  
Customer Success Engineering, Microsoft  
Michael Bohlin, Senior Program Manager, Microsoft  
Petra Ålund, Head of Group Human Resources, SEB  
Nicklas Lindersson, Global Head of AI and Automation, Telia  
Daniel Karlsson, Chief Information Officer, Preem
- 10:45  
11:15
- Navigating Success with M365 Copilot  
and Copilot Studio  
Michael Bohlin, Senior Program Manager, Microsoft  
Helena Fuchs, Senior GTM Manager, Microsoft
- 11:30  
12:00
- Data Security for AI: Safeguarding Innovation  
Sandra Elvin, National Security Officer, Microsoft
- 13:00  
13:30
- Microsoft Fabric: What's new and what's next  
Simon Lidberg, DIR Specialist,  
EMEA Data & Analytics Sales, Microsoft
- 13:45  
14:15
- Securing AI applications on Azure  
Korey Stegared-Pace, Cloud Advocate, Microsoft
- 14:30  
15:00
- Dev: Cloud Native for Intelligent Apps:  
Using AIReady infra for enterprise scale GenAIOps,  
Joakim Åström, Senior Cloud Solution Architect, Microsoft
- 15:15  
15:45
- Migrate to be AI Ready  
Rasmus Eduards, Senior Cloud Solution Architect, Microsoft  
Linda Peterson, Cloud Solution Architect, Microsoft
- 16:00  
16:30
- Measure your ROI with GenAI  
Erica Kulas Ek,  
Senior Specialist Modern Workplace, Microsoft  
Gustaf Lagercrantz, Ideation Manager, Husqvarna Group